

Core Presentation

First Release
SCA Census 2010

July, 2011



In July 2009, the SCA Census 2010 Committee was formed by the Board of Directors to develop a census-level survey to help the SCA to move forward into the next decade; to identify, address and work on current issues; to gain a deeper understanding into what makes the SCA what it is today; and to delve into the reasons for joining, remaining in, and leaving the SCA.

The survey was fielded via the internet via Survey Monkey on August 1, 2010 and ran until December 1, 2010. Data coding, data cleaning, and identity security edits were performed on the 17,821 completed surveys in the 1st and 2nd Quarters of 2011.

The results of this survey will be made available in phases on the SCA 2010 Census website. The goal is quarterly releases. Our target in the next release (Fall 2011) is to offer deep dives into key topic areas such as the Additional Peerage Option questions and the Same Gender Consort questions.

As we promised, the survey data will remain completely anonymous and will not be sold or shared beyond this survey's purpose. The questions we asked make it possible to identify individual respondents (for example, by looking at kingdom, awards, and offices held); therefore, we cannot keep that promise and make the raw data available. We will be releasing data summaries (this is the first of several planned summaries) as we continue analysis. We are working with experts in the field of data and identity security determine if we can find ways to make more of the data available without violating the promises we have made.

If you would like to learn more about the SCA 2010 Census, if you have questions or ideas about the project, please contact the committee at scacensus2010@sca.org.

Chair: Lisa Sawyer (Ysabeau of Prague)

Vice Chair: Erik Langhans (Modius von Mergentheim)

Members:

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Dave Majors (Dafydd Blaidd)

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Sarah Lash, Ph.D. (Sibyl Sevenoke)

Lew Wolkoff (Eleazar ha-Levi)

Kay Mead (Jutta van der Bruegghen)

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Neil Perrie (Will of Okewaite)

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Ward Ballard (Bertrand d'Avignon)

Wendy Erisman, Ph.D. (Gwenllian ferch Maredudd)

Benjamin M. White (Connor MacGillivray)

Josh Handel (Martin Malone)

Kate Daniel (Maimuna al-Bukhariyya)

Mike Squires (Alan Culross)

Board Ombudsman: Denise Hundley (Denise Duvalier)

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Respondent Demographics

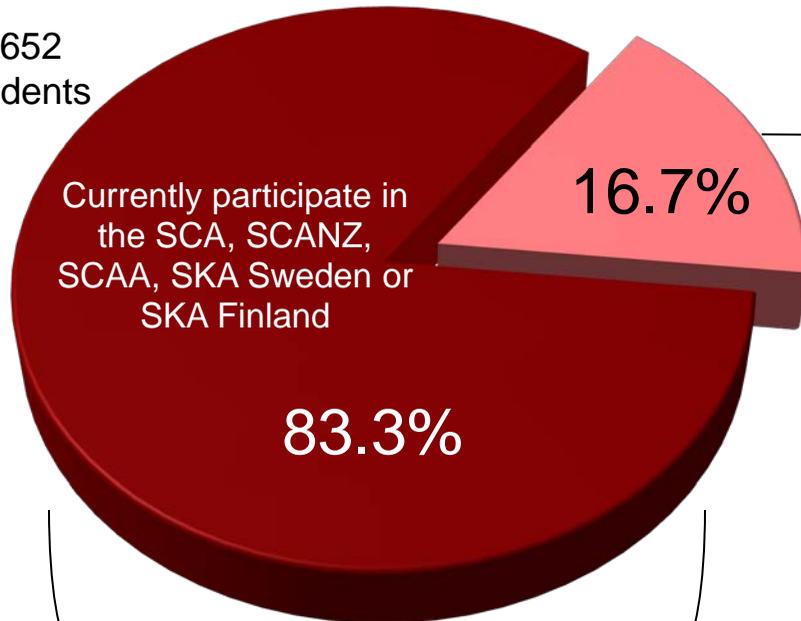
Who took the 2010 Census?
If you answered Q1 you are a "Respondent"



Q1. Have you ever participated in the SCA?

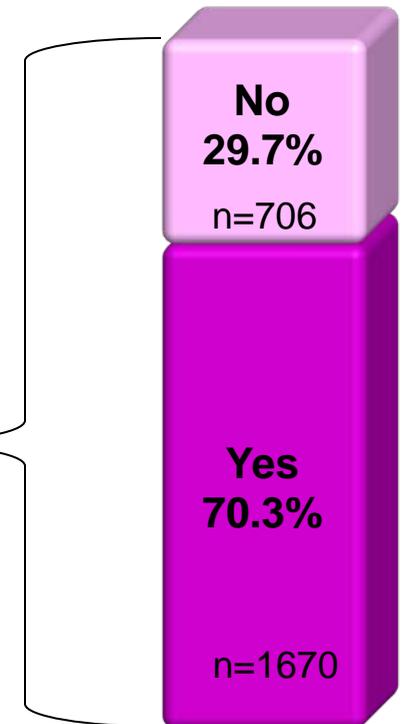
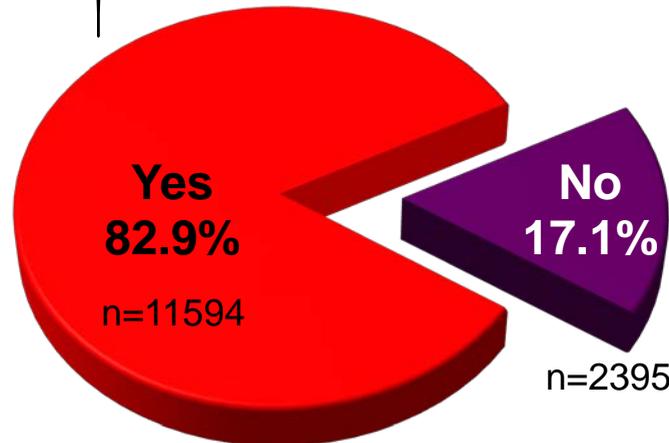
I do not currently participate in the SCA or one of the affiliate organizations, but have participated in the past.
n=2926 respondents

n=14652 respondents

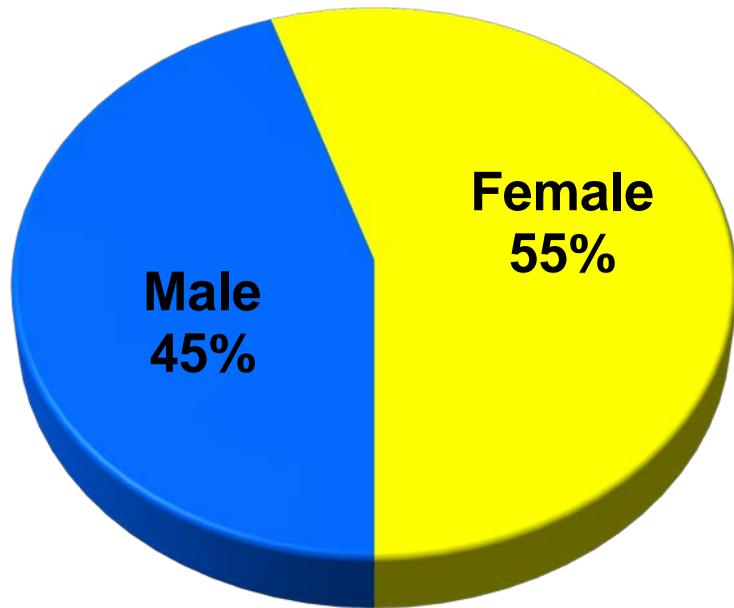


Q32. Have you been a paid member in the past? (of those who said they were not a paid member in Q30)

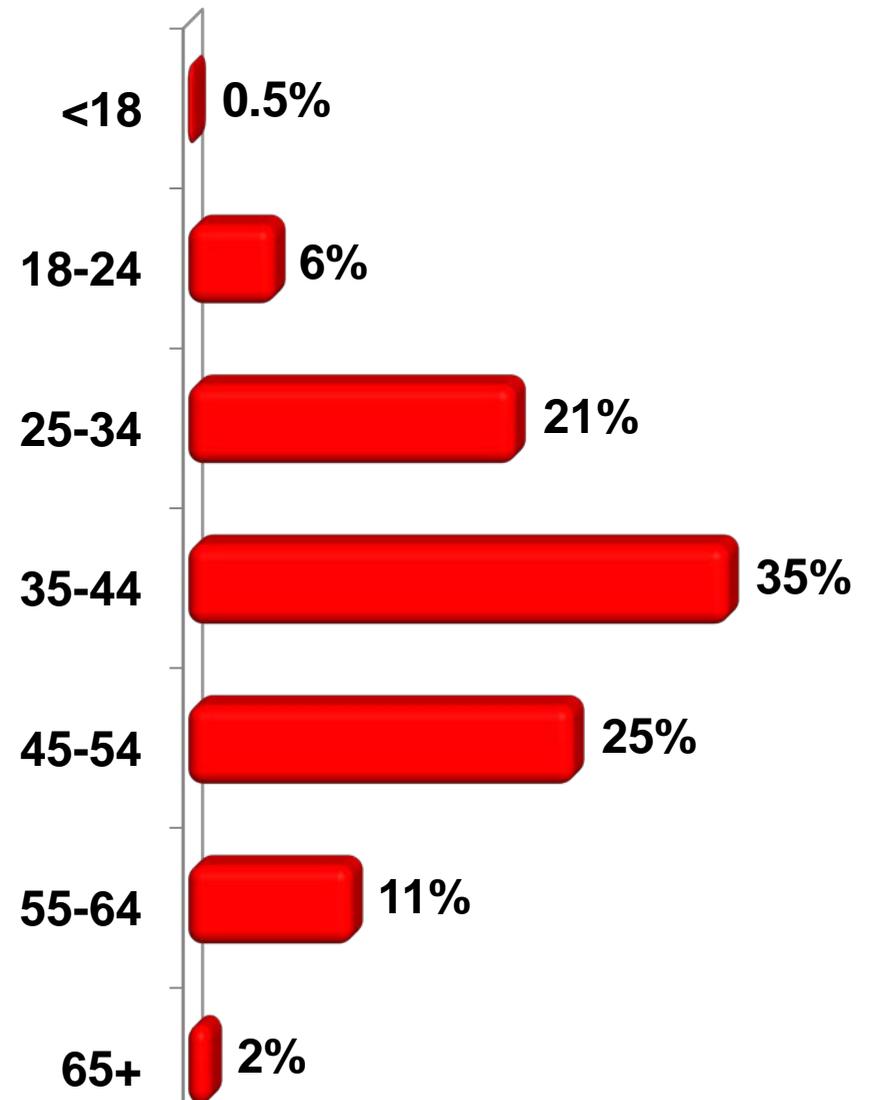
Q30. Are you currently a paid member of the SCA Inc, SCA NZ, SCA Australia, SKA Sweden or SKA Finland? (Of those who said they participated in Q1)



Q55. Gender

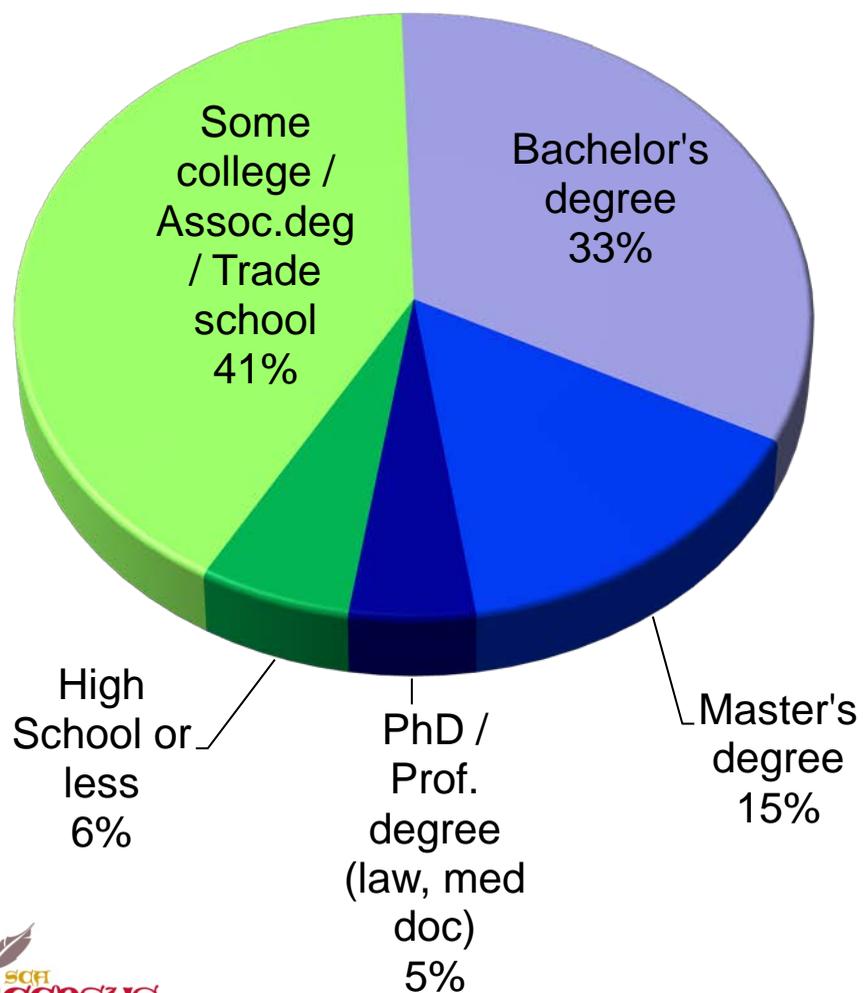


Q56. Age

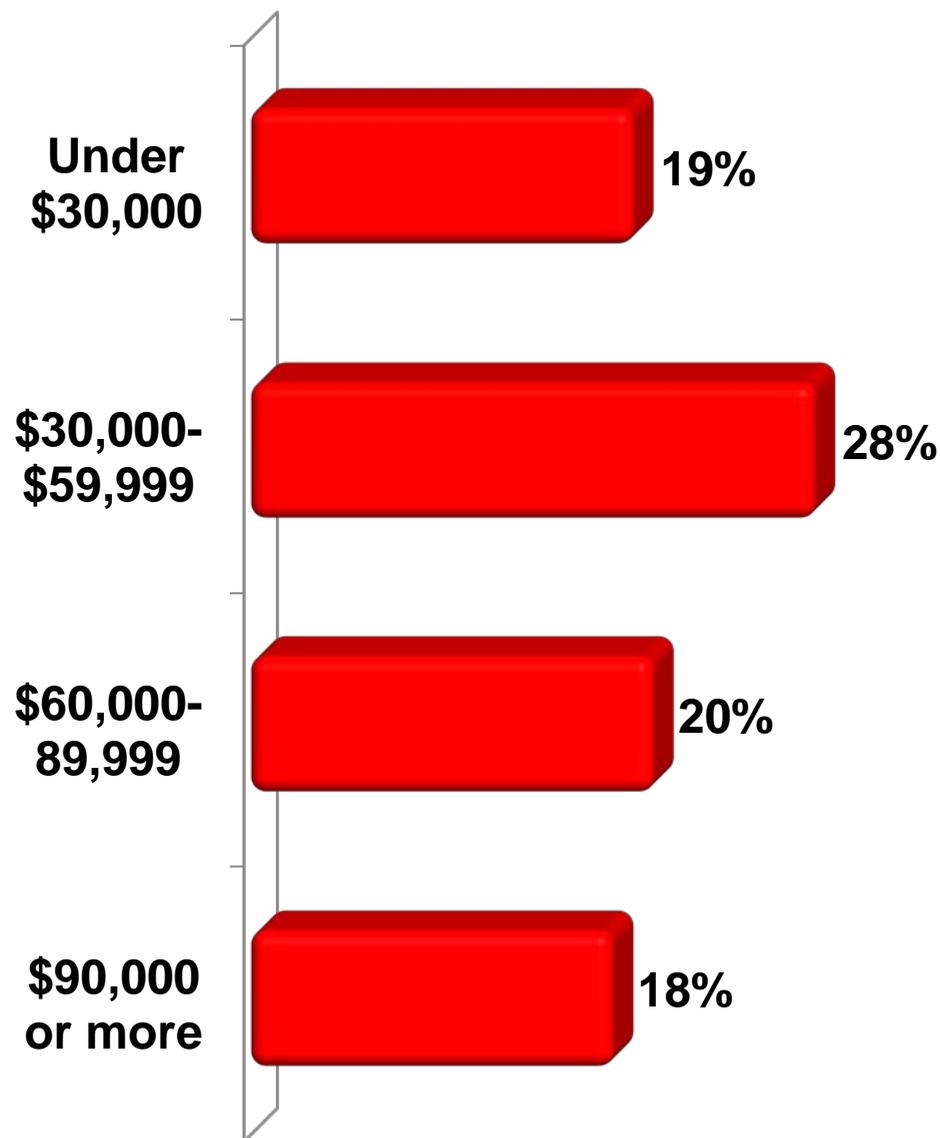


Source: SCA Census 2010, n=15505 Q55, n=15351 Q56

Q57. What is the highest level of education which you have completed?

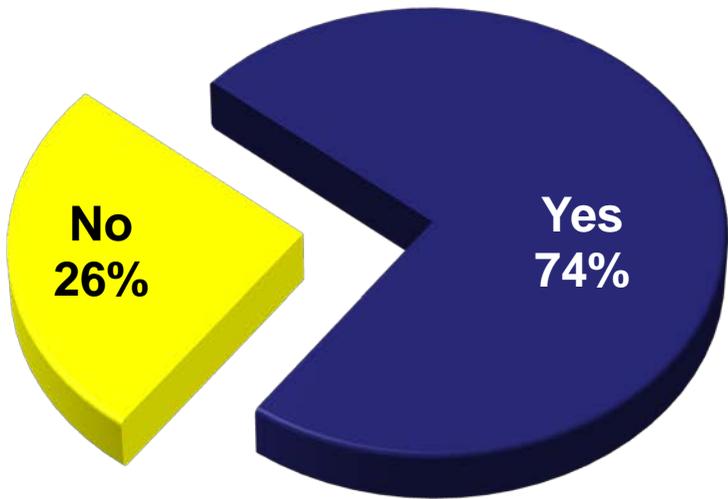


Q59. What is your annual household income? (answers are in US dollars)

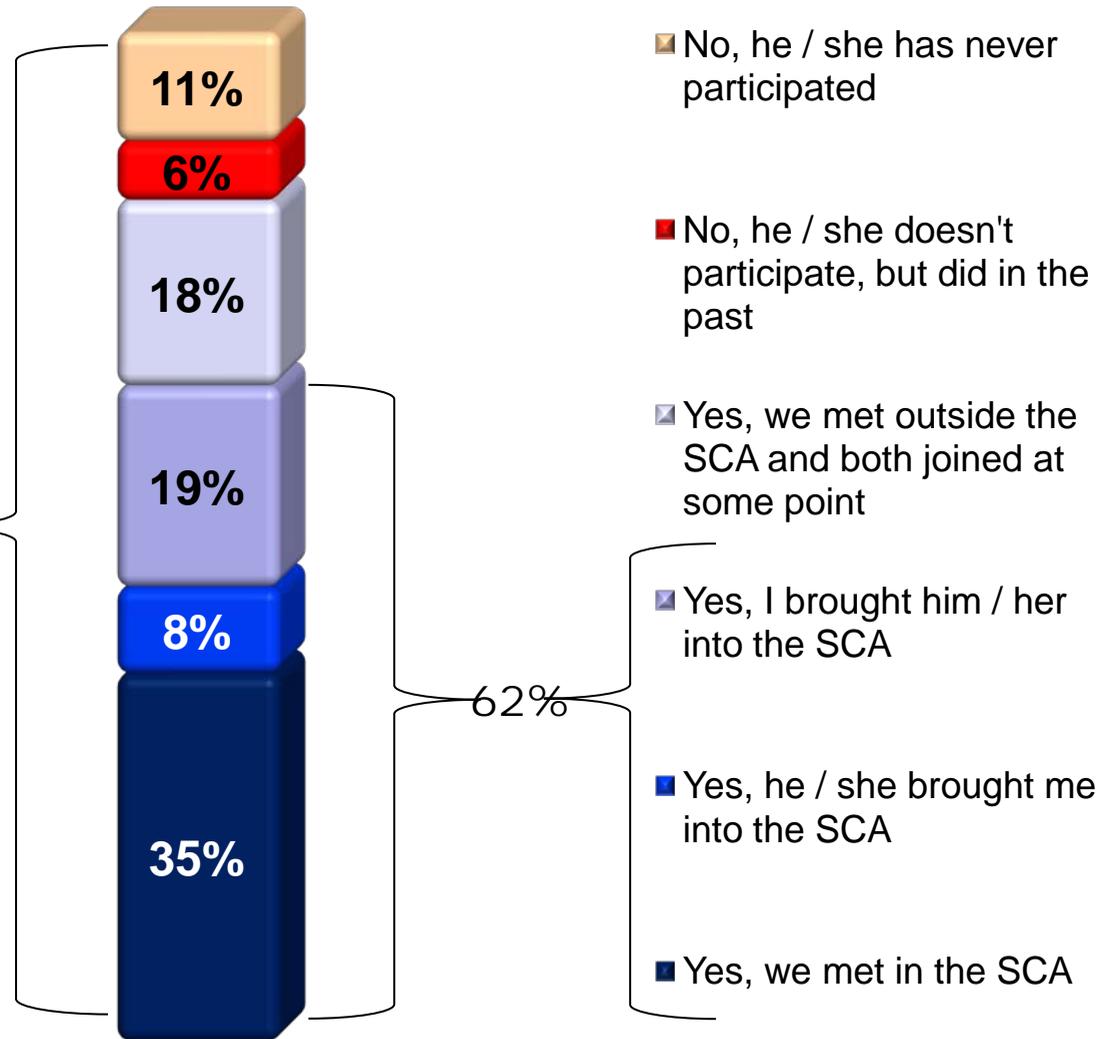


Source: SCA Census 2010, n=15351 Q57, n=16297 Q59

Q40. Are you currently married or in a committed relationship?



Q41. Does your spouse or partner participate in the SCA?



Q35 Which organization are you a (paid) member of?

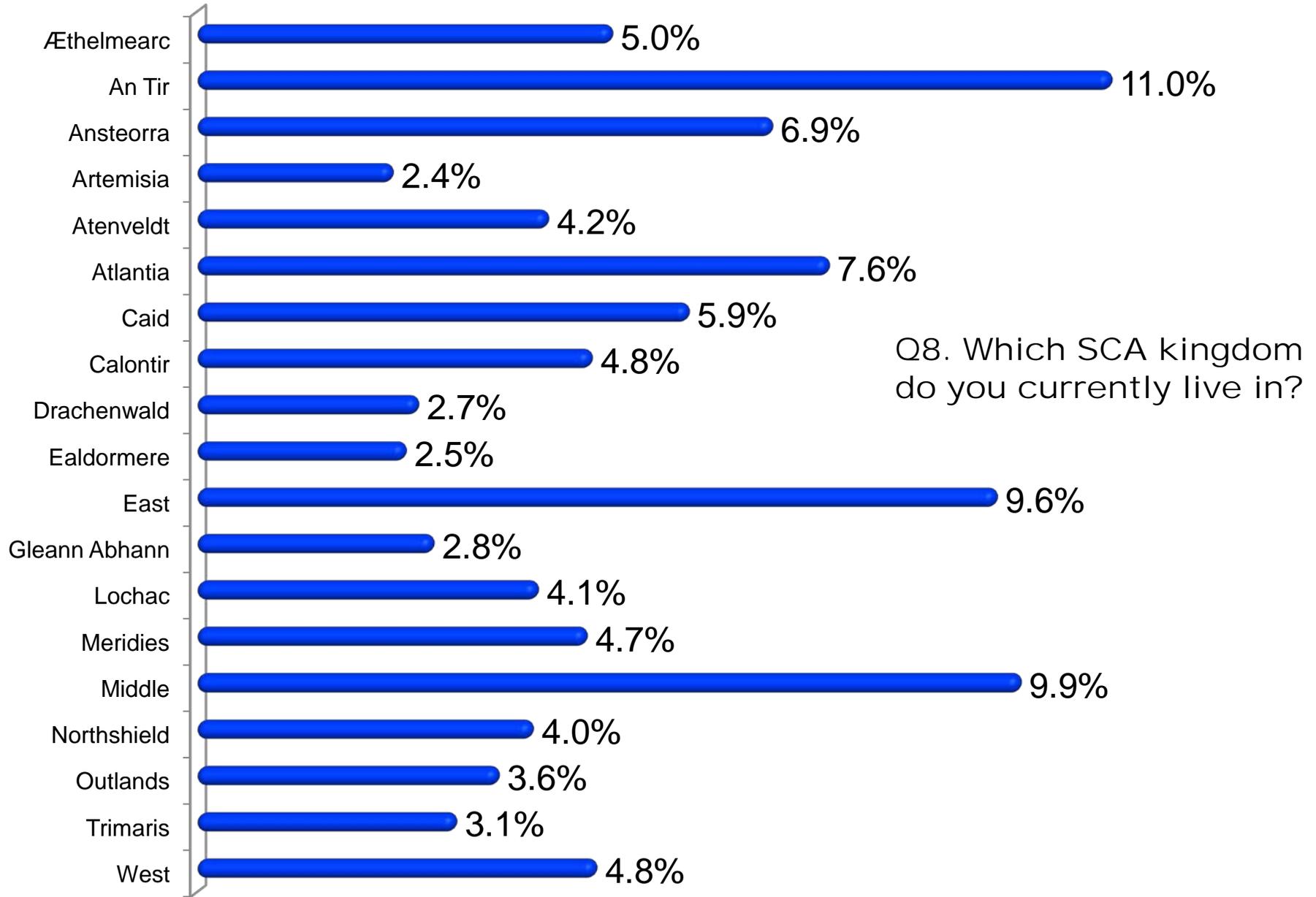
| | % | # |
|-----------------|-------|-------|
| SCA Inc. | 95.0% | 10958 |
| SCA New Zealand | 0.7% | 83 |
| SCA Australia | 3.2% | 366 |
| SKA Sweden | 0.7% | 75 |
| SKA Finland | 0.5% | 53 |

Q58. How do you classify your race / ethnicity?

| | % | # |
|--|------|-------|
| White / Caucasian | 95% | 13877 |
| Black / African American | 0.5% | 70 |
| Hispanic or Latino | 1.5% | 214 |
| Asian | 0.6% | 86 |
| American Indian / Native American | 1.4% | 210 |
| Native Hawaiian or Other Pac. Islander | 0.2% | 30 |
| Multi-racial | 2.7% | 395 |
| Other | 0.7% | 109 |

Q60. In what country do you currently reside?

| | % | # |
|------------------------------------|-------|-------|
| United States | 85.9% | 14098 |
| Canada | 7.0% | 1149 |
| Australia | 3.3% | 535 |
| New Zealand | 0.7% | 112 |
| United Kingdom | 0.6% | 92 |
| Sweden | 0.6% | 91 |
| Germany | 0.4% | 70 |
| Finland | 0.4% | 62 |
| Military/gov't duty away from home | 0.2% | 40 |
| Ireland | 0.2% | 33 |
| South Africa | 0.1% | 21 |
| Japan | 0.1% | 14 |
| Austria | 0.0% | 8 |
| Netherlands | 0.0% | 8 |
| Thailand | 0.0% | 7 |
| China | 0.0% | 6 |
| Korea | 0.0% | 4 |
| United Arab Emirates | 0.0% | 4 |
| Studying abroad | 0.0% | 4 |
| Iceland | 0.0% | 3 |
| Italy | 0.0% | 3 |
| Spain | 0.0% | 3 |
| Bulgaria | 0.0% | 2 |
| France | 0.0% | 2 |
| Israel | 0.0% | 2 |
| Norway | 0.0% | 2 |
| Switzerland | 0.0% | 2 |
| Bermuda | 0.0% | 2 |
| Chile | 0.0% | 2 |
| Denmark | 0.0% | 1 |
| Greece | 0.0% | 1 |
| Other | 0.1% | 14 |

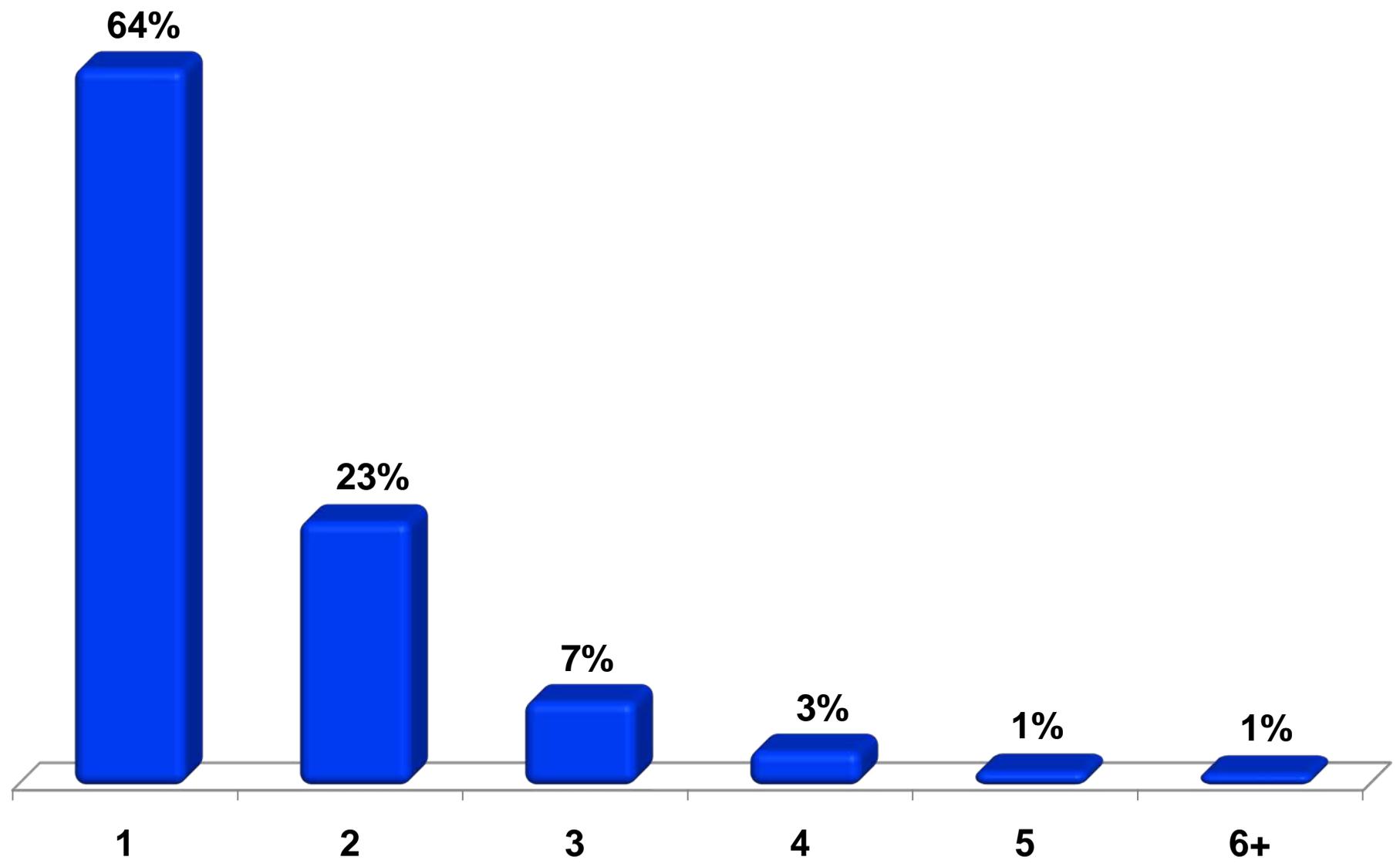


Survey Respondents by Kingdom vs Official Paid Membership Counts from SCA dCorporate



| | Official Paid Members # | Survey Respondents # | Official Paid Members % | Survey Respondents % |
|---------------|-------------------------------|----------------------------|-------------------------------|----------------------------|
| Total | 31476 | 14,621 | 100% | 100% |
| Æthelmearc | 1775 | 731 | 6% | 5% |
| An Tir | 3445 | 1611 | 11% | 11% |
| Ansteorra | 1572 | 1013 | 5% | 7% |
| Artemisia | 906 | 344 | 3% | 2% |
| Atenveldt | 1428 | 618 | 5% | 4% |
| Atlantia | 2482 | 1113 | 8% | 8% |
| Caid | 1736 | 866 | 6% | 6% |
| Calontir | 1280 | 695 | 4% | 5% |
| Drachenwald | 449 | 389 | 1% | 3% |
| Ealdormere | 632 | 367 | 2% | 3% |
| East | 3534 | 1409 | 11% | 10% |
| Gleann Abhann | 968 | 416 | 3% | 3% |
| Lochac | 1064 | 600 | 3% | 4% |
| Meridies | 1609 | 686 | 5% | 5% |
| Middle | 3682 | 1451 | 12% | 10% |
| Northshield | 1012 | 591 | 3% | 4% |
| Outlands | 1438 | 531 | 5% | 4% |
| Trimaris | 1103 | 456 | 4% | 3% |
| West | 1361 | 703 | 4% | 5% |

Q9. How many kingdoms have you lived in while you've been active in the SCA (including your current kingdom)?



Children Related

Q42. Do you have any children under the age of 18? If so, how many?

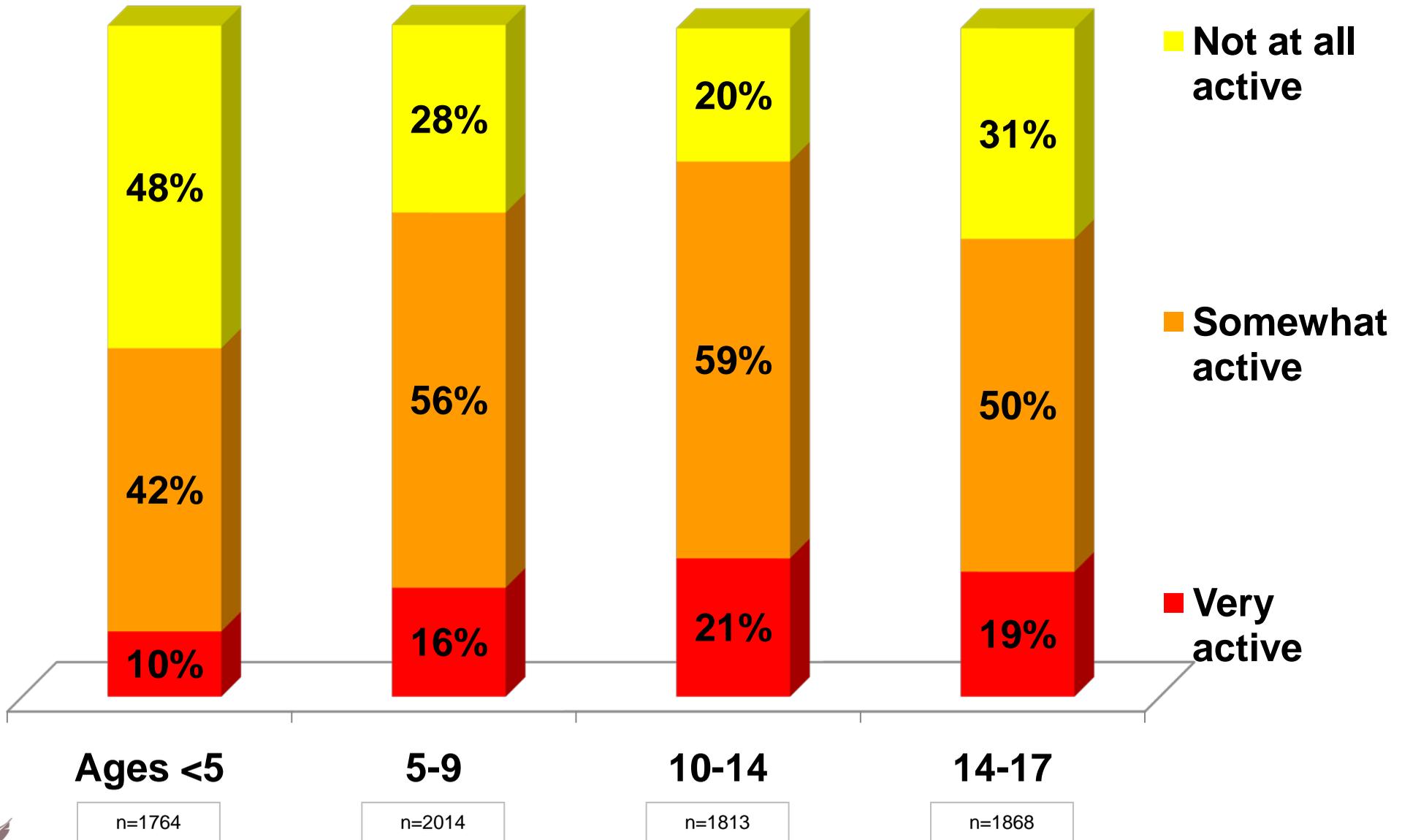
| | % | # |
|---------------------------------------|------------|-------------|
| No Kids | 61% | 8495 |
| 1 Kid | 16% | 2165 |
| 2 | 11% | 1574 |
| 3 | 4% | 525 |
| 4+ | 2% | 225 |
| Kids Age 18+ but raised in SCA | 6% | 891 |

Q43. Current age of minor children as reported

(Shown in terms of age distribution)

| | |
|--------------|-----------|
| <1 | 5% |
| 1 | 4% |
| 2 | 5% |
| 3 | 5% |
| 4 | 5% |
| 5 | 6% |
| 6 | 5% |
| 7 | 5% |
| 8 | 5% |
| 9 | 6% |
| 10 | 6% |
| 11 | 6% |
| 12 | 7% |
| 13 | 6% |
| 14 | 6% |
| 15 | 6% |
| 16 | 6% |
| 17 | 6% |

Q43. For each child, give his/her age and activity level. (Shown in terms of average activity for all children)



Q44. What things have most affected your child(ren)'s activity level?
(Check all that apply)

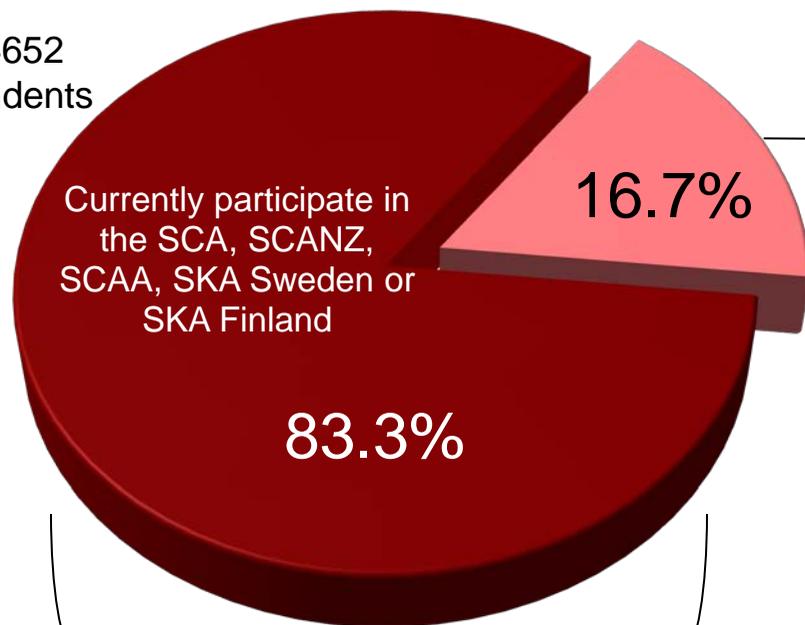
| | |
|-----|---|
| 41% | Local people being friendly and supportive of children |
| 27% | Children still too young for children's activities |
| 26% | The lack of formal children's activities at events |
| 24% | Lack of activities at events for children who are too old for children's activities |
| 23% | The existence of formal children's activities at events |
| 23% | My obligations at events make it difficult to bring children to events |
| 18% | Too many SCA activities that are not child-appropriate or aimed at children |
| 12% | Local people not being friendly and supportive of children |
| 11% | A relationship with an adult mentor |
| 10% | The lack of a formal program for youth (like a page's program) |
| 9% | The existence of a formal program for youth (like a page's program) |
| 7% | Kids just not interested or involved in other activities |
| 2% | Participating with/as Adults |
| 2% | Parents should be responsible for entertaining children |
| 2% | Kids are Adults now |
| 2% | Hangs out with peers vs organized activities |
| 1% | Bad Experience |
| 1% | Special needs kid(s) |
| 1% | Poorly organized/problematic kids activities or no age appropriate activities |
| 1% | Location (kids not living with parents but not custody issues) |
| 1% | Too expensive to bring kids to every event |
| 1% | Just beginning to figure out what they like |
| 2% | Other |

SCA Participation

Q1. Have you ever participated in the SCA?

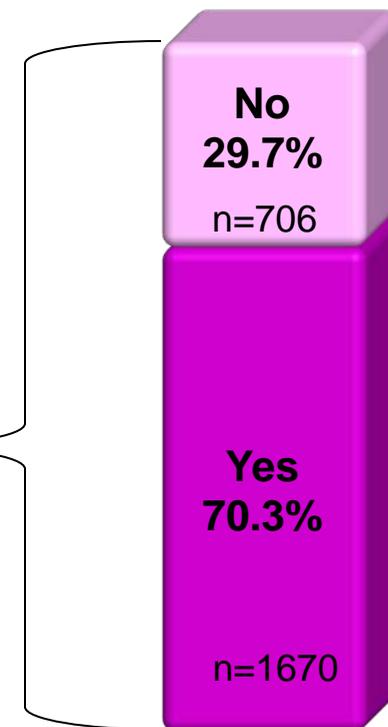
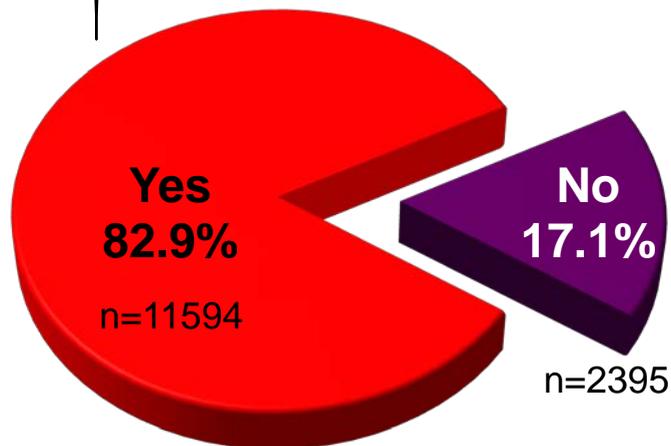
I do not currently participate in the SCA or one of the affiliate organizations, but have participated in the past.
n=2926 respondents

n=14652 respondents

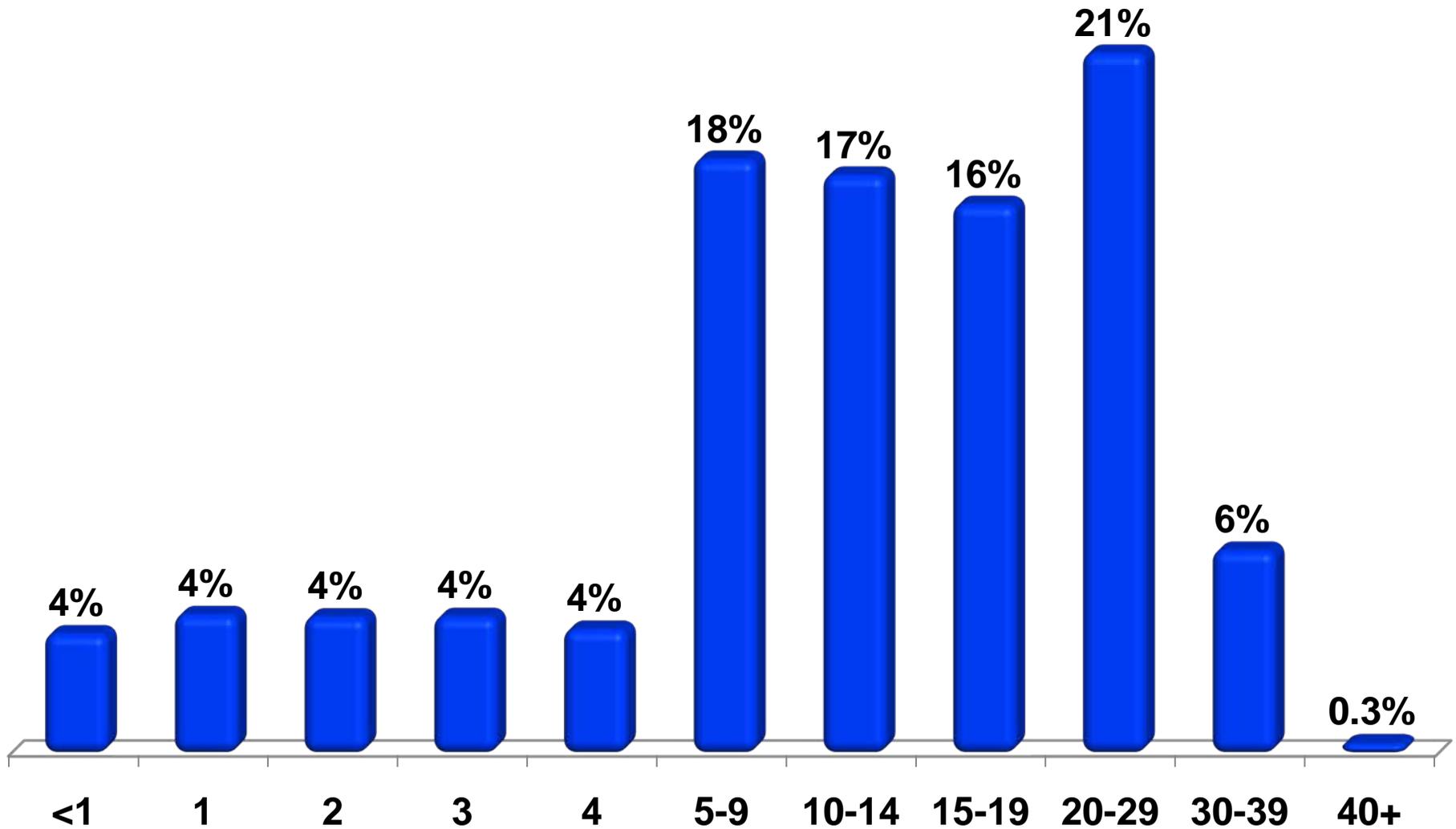


Q32. Have you been a paid member in the past? (of those who said they were not a paid member in Q30)

Q30. Are you currently a paid member of the SCA Inc, SCA NZ, SCA Australia, SKA Sweden or SKA Finland? (Of those who said they participated in Q1)



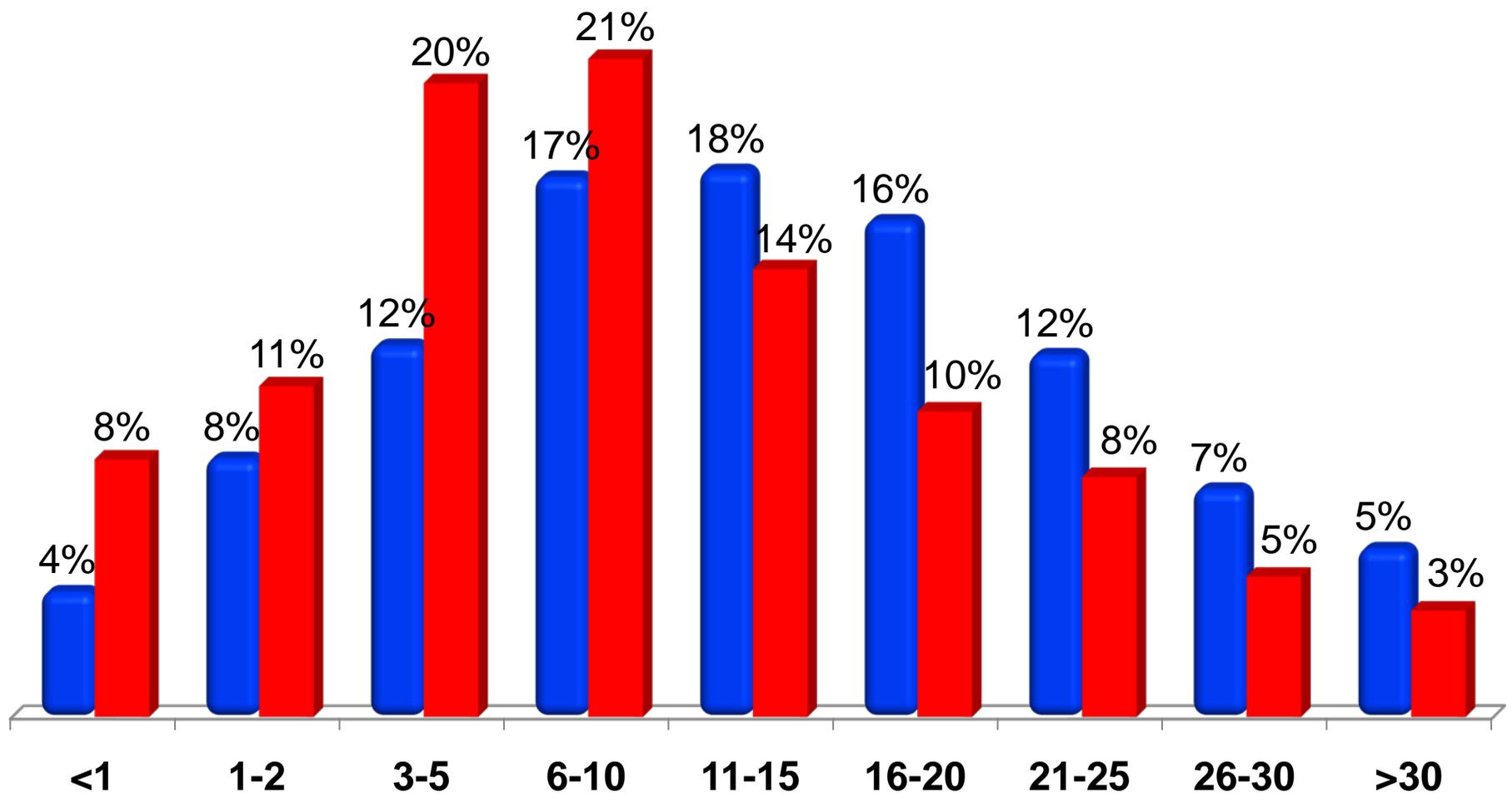
Q7. For how long have you been a participant in the SCA?
(Shown in number of years)



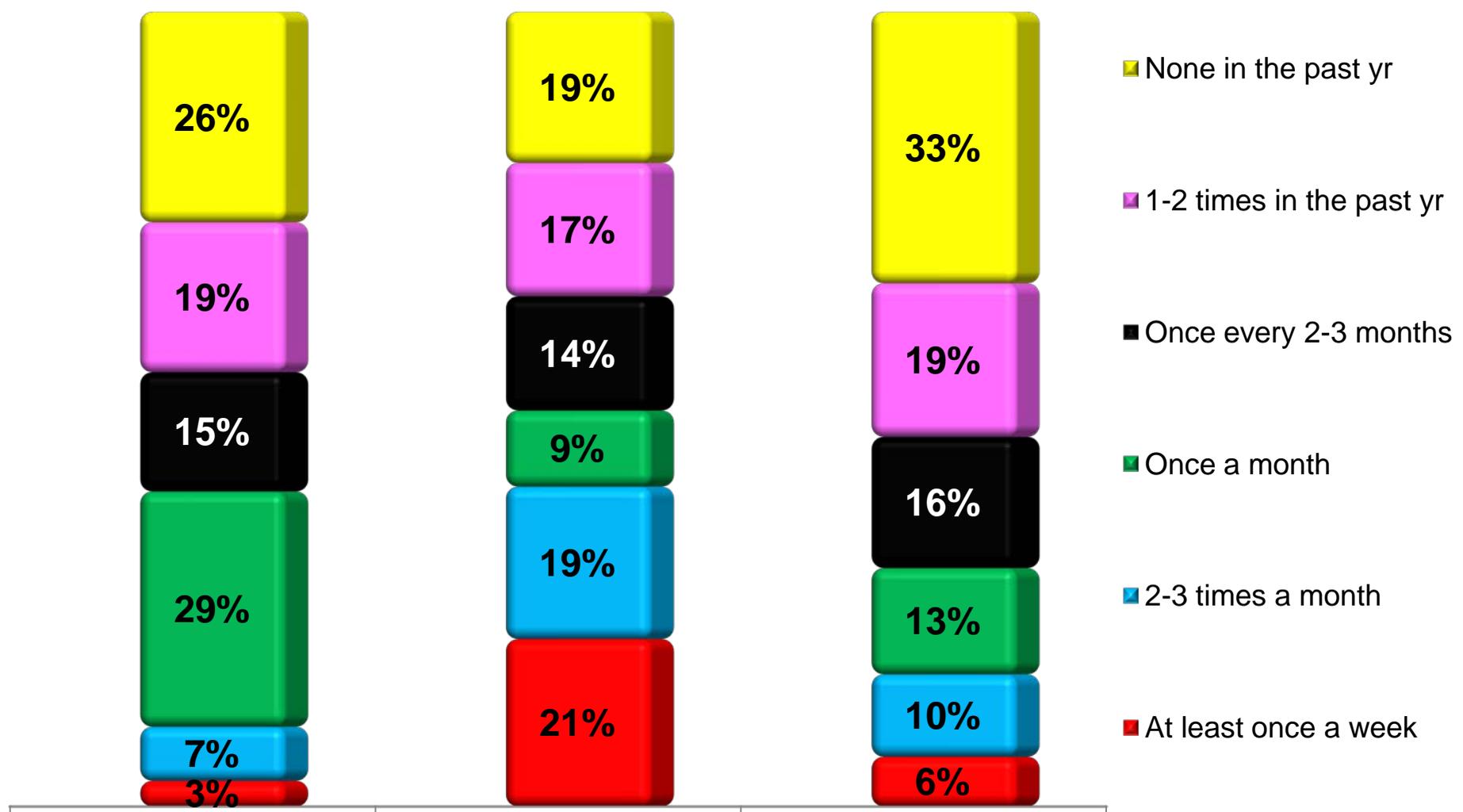
Q36. For how long have you been a paid member? Please ignore brief lapses, such as forgetting to renew your membership for a few months. If you let your membership lapse for a year or more, count from the most recent renewal.

Q7. For how long have you been a participant in the SCA? (Includes both paid and non-paid members) (Shown in number of years)

■ Participant ■ Paid Member



Q23. How often on average have you attended local SCA meetings or practices (in any group) in the past twelve months?



Business Meeting

Fighter Practice or Other Martial Activity

A&S or Guild Meeting

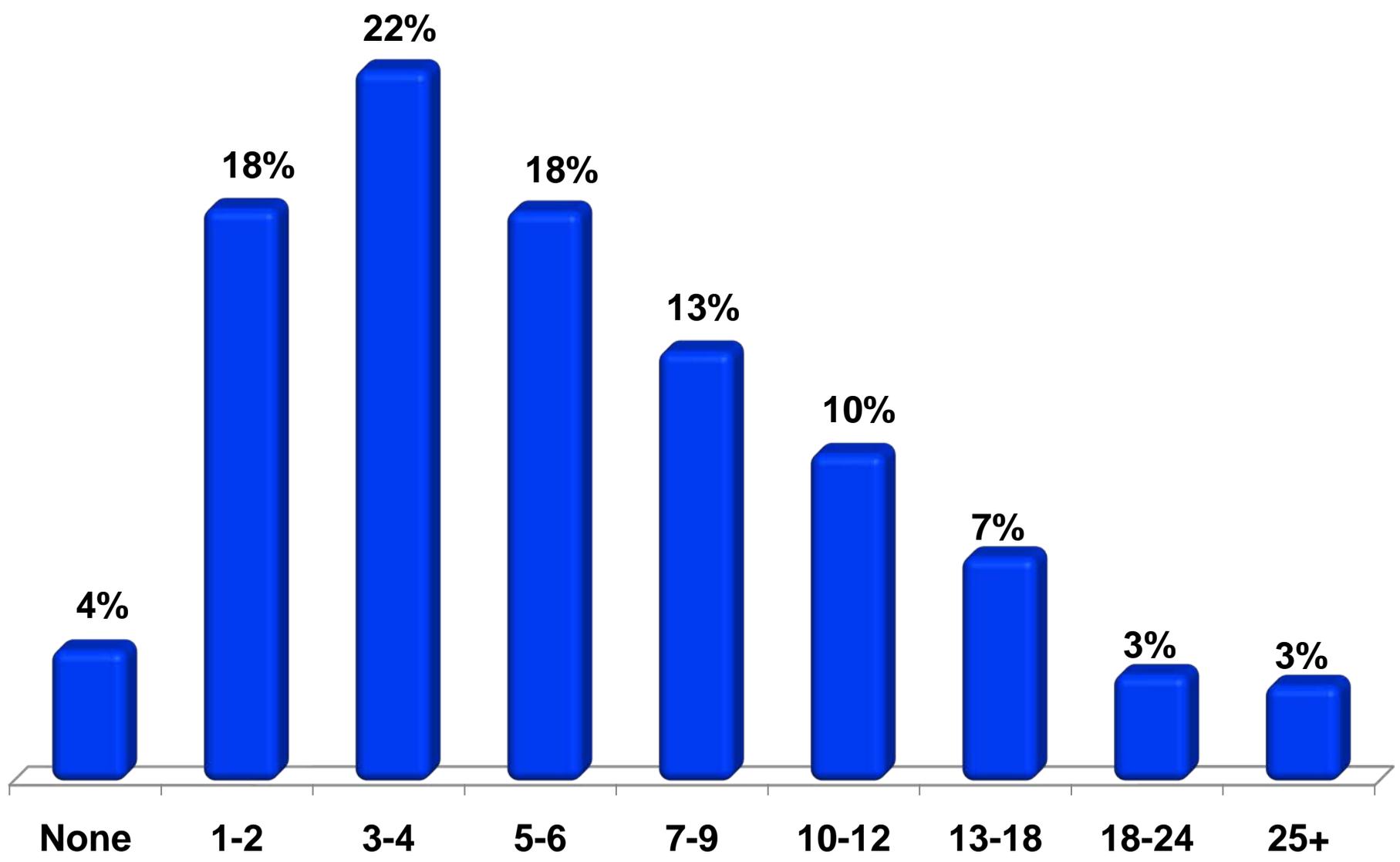
n=13282

n=12614

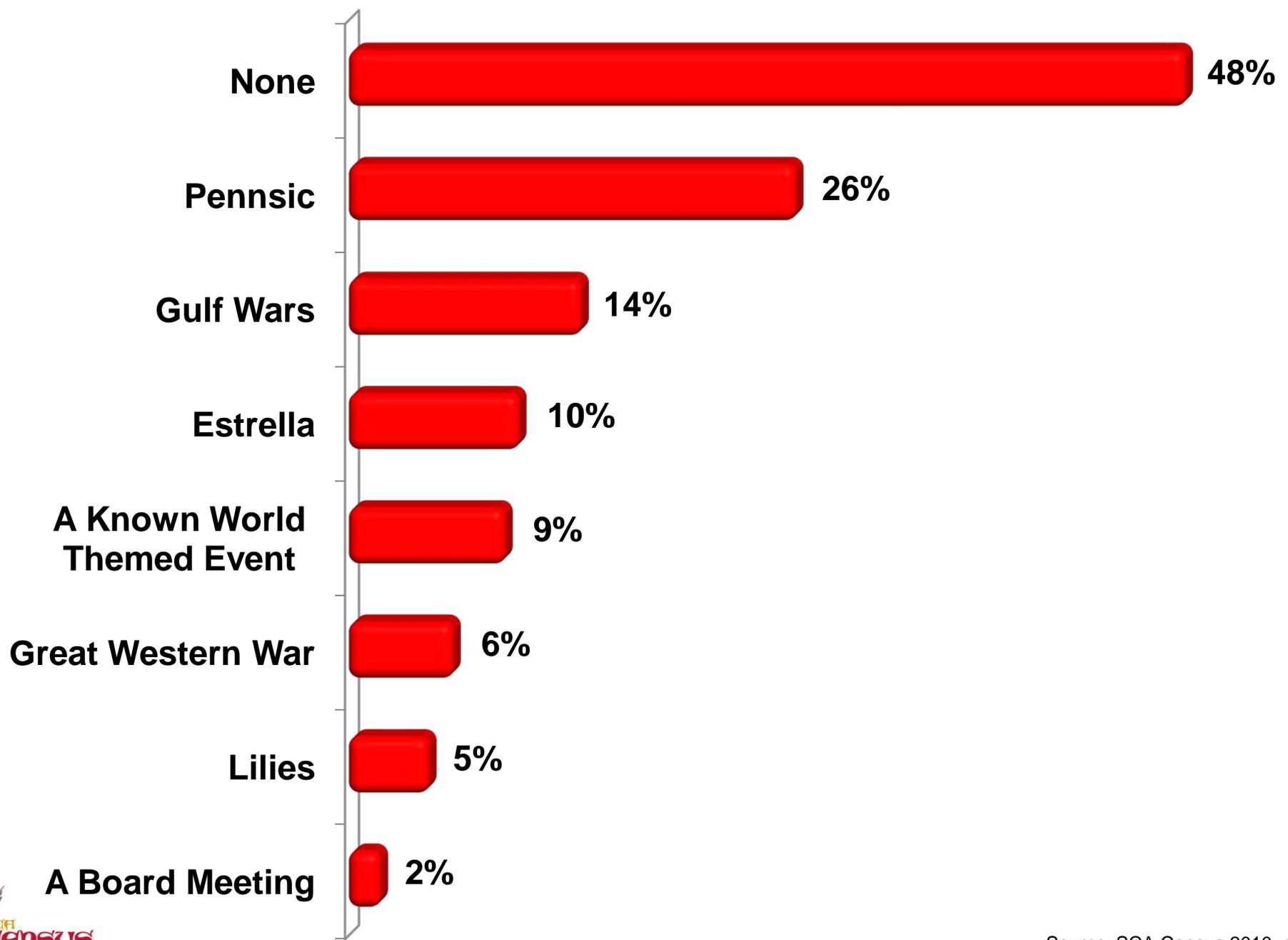
n=11971



Q24. How many SCA events have you attended in the last twelve months? (A formal SCA event is one at which garb / costumes are required and which is published in a newsletter as an event, i.e., not a fighter practice, guild meeting, business meeting, or demo.)



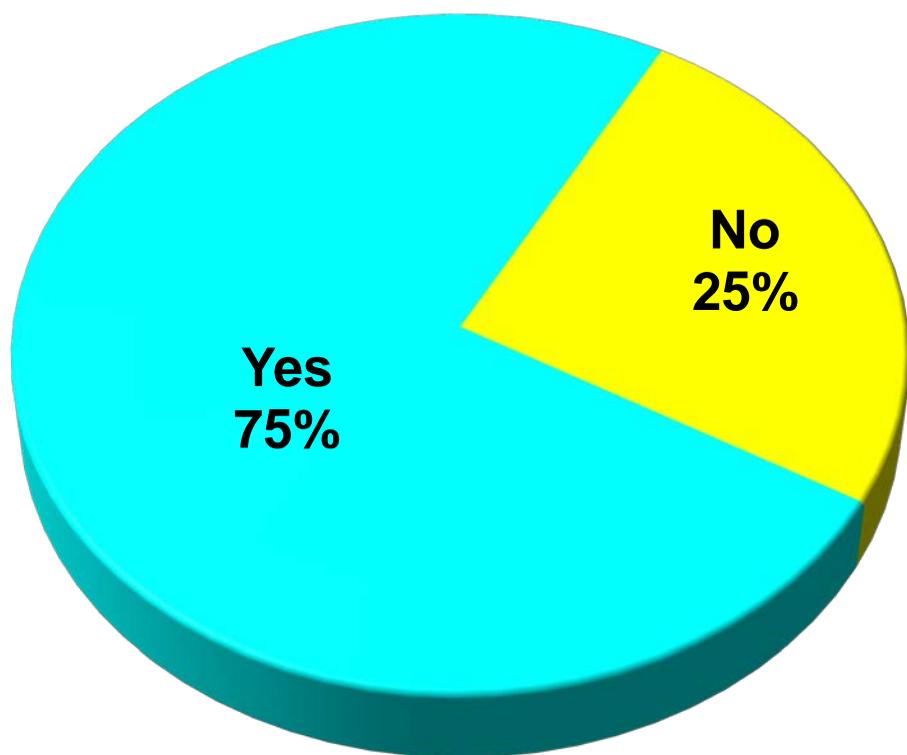
Q25. Which of the following interkingdom events have you attended in the past twelve months? (Check all that apply)



Those Less Active

Note: We were interested in why people leave the SCA therefore we asked people who had left the SCA to answer questions about why they left. But we also asked active members about periods of lower activity in the past; this explores that section of the survey.

Q15. Have you ever gone through a period (or multiple periods) when you were less active in the SCA than you are right now?



Q16. What led to the decrease(s) in your activity level in the SCA?
(Check all that apply)



| | |
|-----|---|
| 68% | Lack of time or too many other obligations (work, school, etc.) |
| 42% | Lack of money |
| 33% | Bad experience(s) with people within the SCA |
| 24% | Issues with the local group(s) or kingdom |
| 23% | Relocation to new area |
| 21% | Was no longer enjoyable |
| 21% | Health problems/Injury |
| 20% | I didn't feel appreciated for what I did |
| 15% | Children made it difficult to attend events & activities/Nothing for children to do |
| 14% | Relationship issues (end of relationship, dating someone outside the SCA) |
| 9% | Issues with the SCA bureaucracy or corporate organization |
| 8% | Pressure from people inside the SCA to quit |
| 7% | Wanted more serious re-creation of period |
| 7% | Too many rules |
| 2% | Political issues (all levels of SCA) |
| 2% | Taking a temporary break (after big office, for example), burnout |
| 2% | No new challenges/Did what I came to do |
| 2% | Pressure from people outside the SCA to quit |
| 2% | Family issues |
| 2% | Wanted less serious re-creation of period |
| 1% | Too far to travel (separate from relocation) |
| 1% | Got involved with other hobbies or activities |
| 1% | My activities weren't valued/couldn't find an activity I liked |
| 3% | Other |

Q17. What made you become more active again? (Check all that apply)



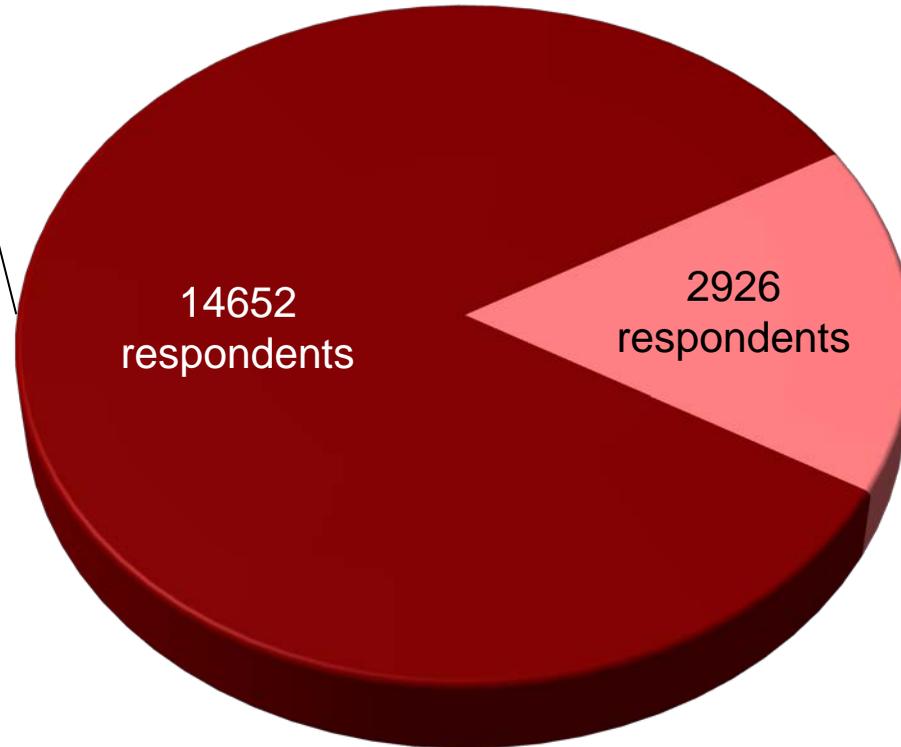
| | |
|-----|---|
| 54% | Having more time |
| 54% | Missing SCA activities, friends, etc |
| 34% | Having more money |
| 34% | Encouragement from friends |
| 30% | The desire to return to a specific SCA activity |
| 24% | Making new friends |
| 22% | Finding a new SCA activity to focus on |
| 22% | Change in personal relationships (children got older, start of/end to relationship) |
| 18% | Relocation to a new area |
| 17% | Improved health |
| 12% | Changes in the leadership of your local group (incl. kingdom) |
| 9% | Encouragement from a mentor |
| 9% | The local group becoming more active |
| 8% | Communication from the local group inviting you back |
| 7% | Receiving recognition (formal or informal) for what I did |
| 2% | Political issues resolved; people leaving/apologizing/being nicer; decided to let it go |
| 2% | Communication from the kingdom or Society level inviting you back |
| 1% | Don't know/No opinion |
| 1% | Playing with a different group/household, kingdom vs local |
| 1% | Still not very active |
| 5% | Other |

Those Who Left Us

Q1. Have you ever participated in the SCA?



Currently participate in the SCA, SCANZ, SCAA, SKA Sweden or SKA Finland
83.3%



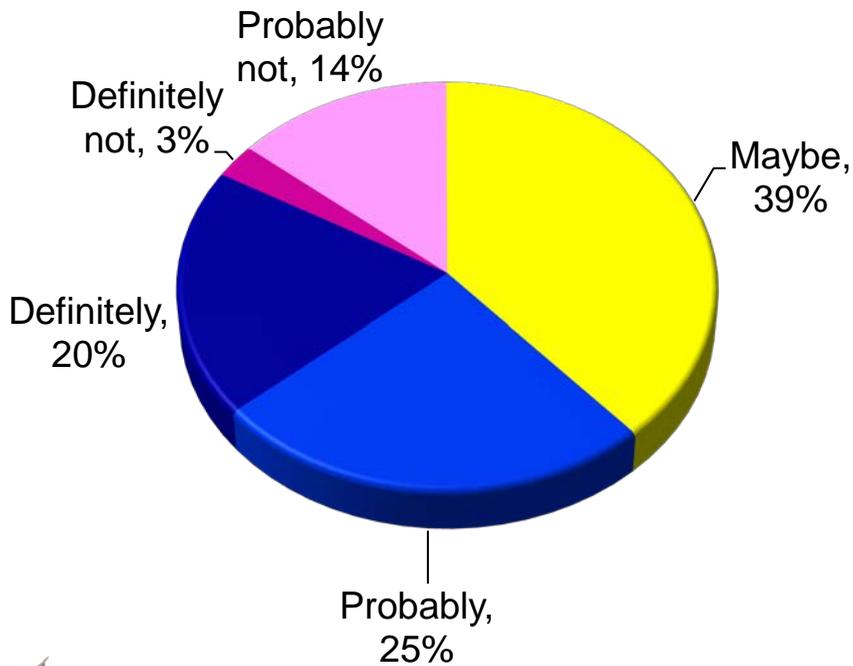
I do not currently participate in the SCA or one of the affiliate organizations, but have participated in the past.
16.6%

Q4. What led you to stop participating in the SCA? (Check all that apply)

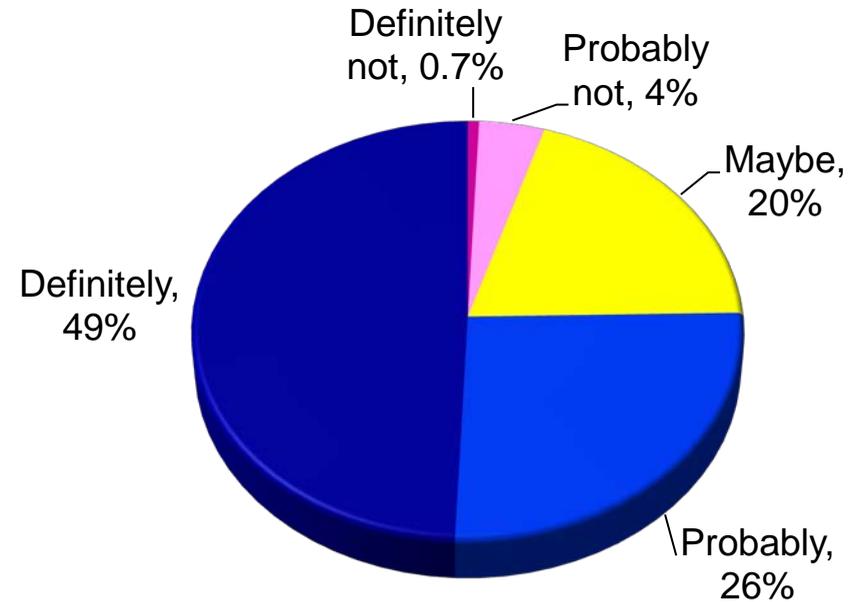


| | |
|-----|---|
| 55% | Lack of time or too many other obligations (work, school, etc.) |
| 36% | Bad experience(s) with people within the SCA |
| 35% | Wasn't fun anymore/Felt like work/Burnout |
| 27% | Lack of money |
| 27% | Issues with the local group(s) or kingdom |
| 22% | I didn't feel appreciated for what I did |
| 22% | Relocation to new area/Geography |
| 20% | I did not feel that people were welcoming |
| 13% | Children made it difficult to attend events & activities/Nothing for kids to do |
| 12% | Health problems/Injury |
| 12% | Issues with the SCA bureaucracy or corporate organization |
| 12% | Relationship issues (end of relationship, dating someone outside the SCA) |
| 11% | Too many rules |
| 10% | Wanted more serious re-creation of period |
| 8% | Just wasn't interested in the SCA anymore |
| 4% | Pressure from people inside the SCA to quit |
| 3% | Wanted less serious re-creation of period |
| 3% | Politics/personalities/drama |
| 3% | No new challenges/Did what I came to do |
| 2% | My activities weren't valued/couldn't find an activity I liked |
| 12% | Other |

Q5. Of those who do not currently participate in the SCA or one of the affiliate organizations, but have participated in the past...



Q33. Of those who have never been a paid member...

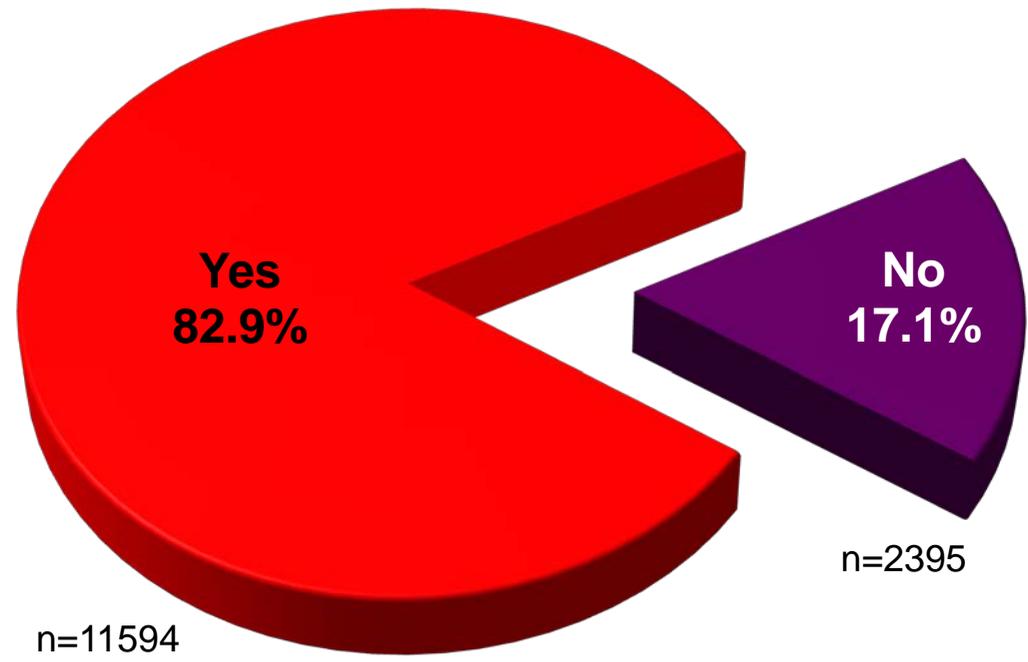


Q6. Would any of the below make you feel more inclined to participate again (Check all that apply, if any)?

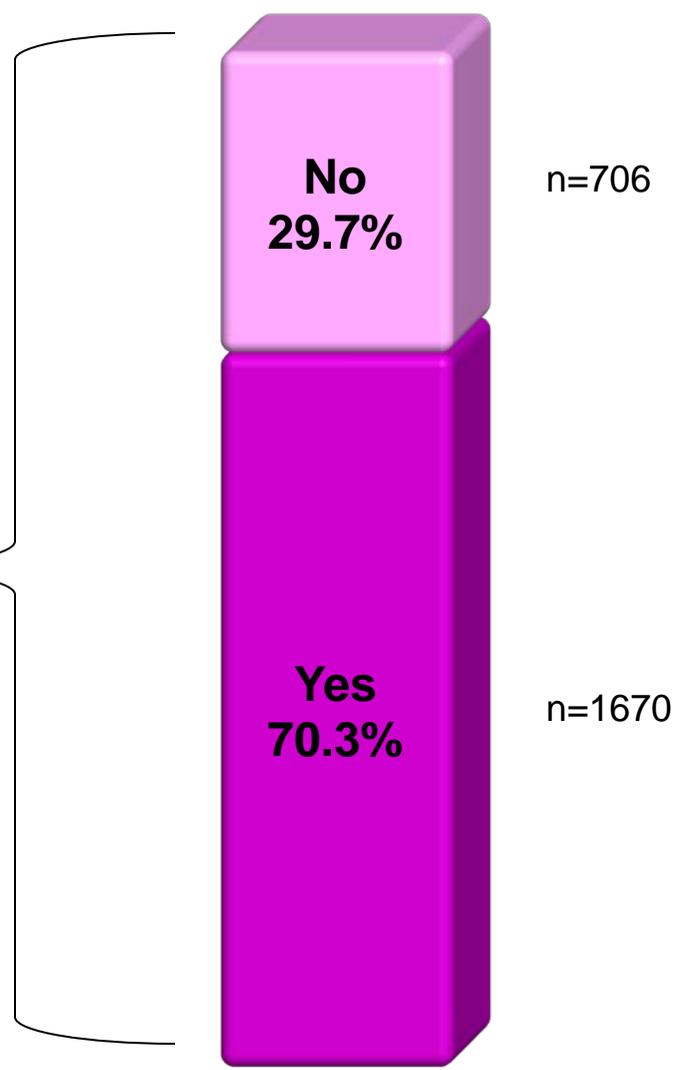
| | |
|-----|--|
| 37% | Events related - cheaper, closer, make more fun, more/better activities |
| 27% | Communication from the local group inviting you back |
| 19% | A more active local group |
| 19% | A closer local group |
| 16% | Changes to the structure/organization of the SCA as a whole |
| 14% | Recognition of what you've done (formally or informally) |
| 13% | Access to online research journals (JSTOR etc.) |
| 12% | Personal (Family/work/financial/health) issues resolved, incl. kids get older |
| 11% | Certain people leaving/apologizing; resolve local political issues; people be nicer |
| 9% | Communication from the Society level inviting you back |
| 5% | Addition of new activities or types of events or return of activities that have been dropped |
| 4% | Change policy/rules about an activity |
| 3% | Welcoming/Chatelaine – help getting in or getting back in – costuming, customs, etc. |
| 3% | Relocating |
| 2% | More serious/focused recreation/arts/period fighting/etc. |
| 2% | Kids related – kids fees, kids activities, rules about kids, but not kids get older |
| 2% | Nothing |
| 5% | Other |
| 24% | Don't know/No opinion |

Membership

Q30. Are you currently a paid member of the SCA Inc, SCA NZ, SCA Australia, SKA Sweden or SKA Finland? (Of those who said they participated in Q1)

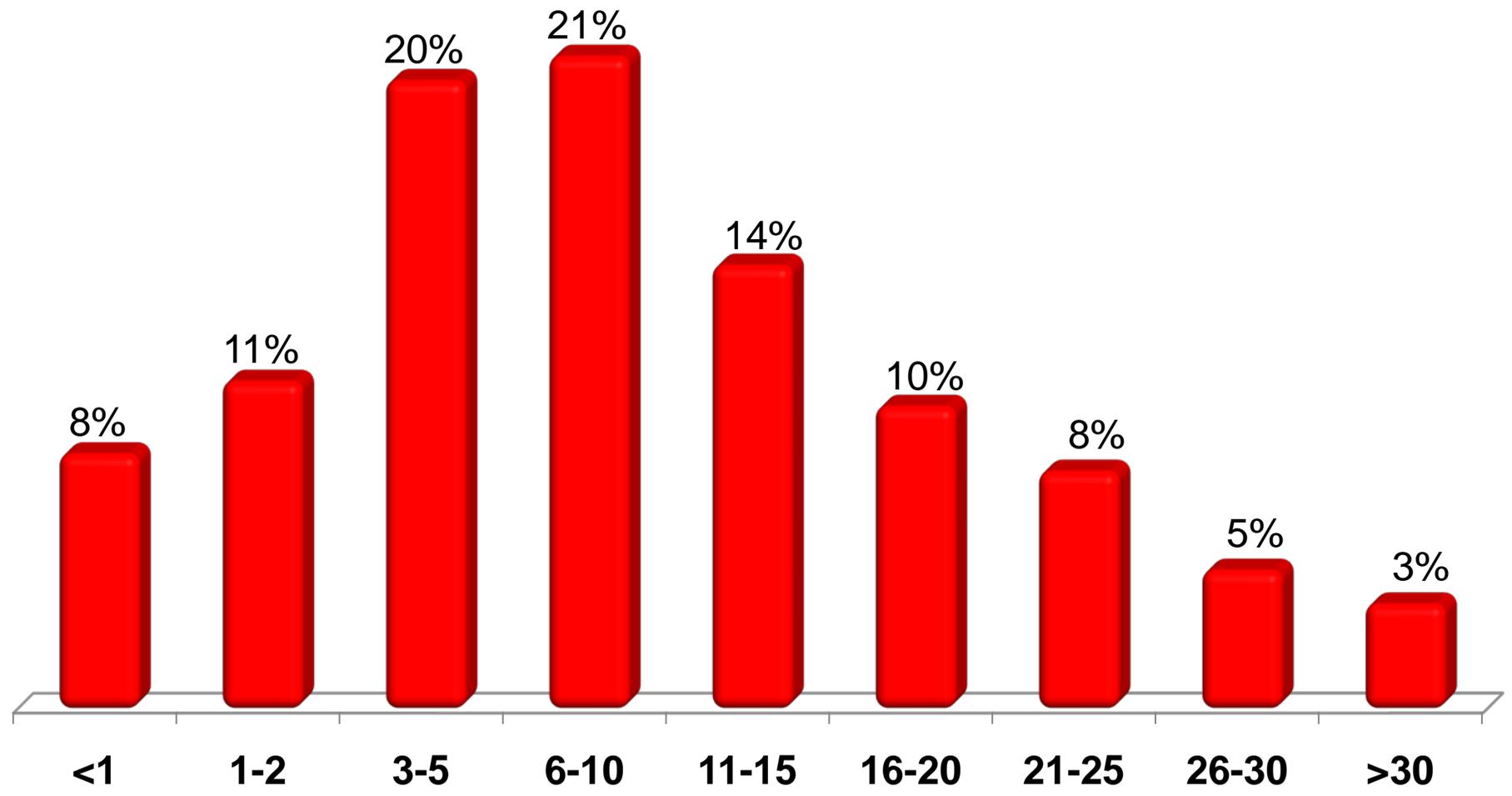


Q32. Have you been a paid member in the past? (of those who said they were not a paid member in Q30)

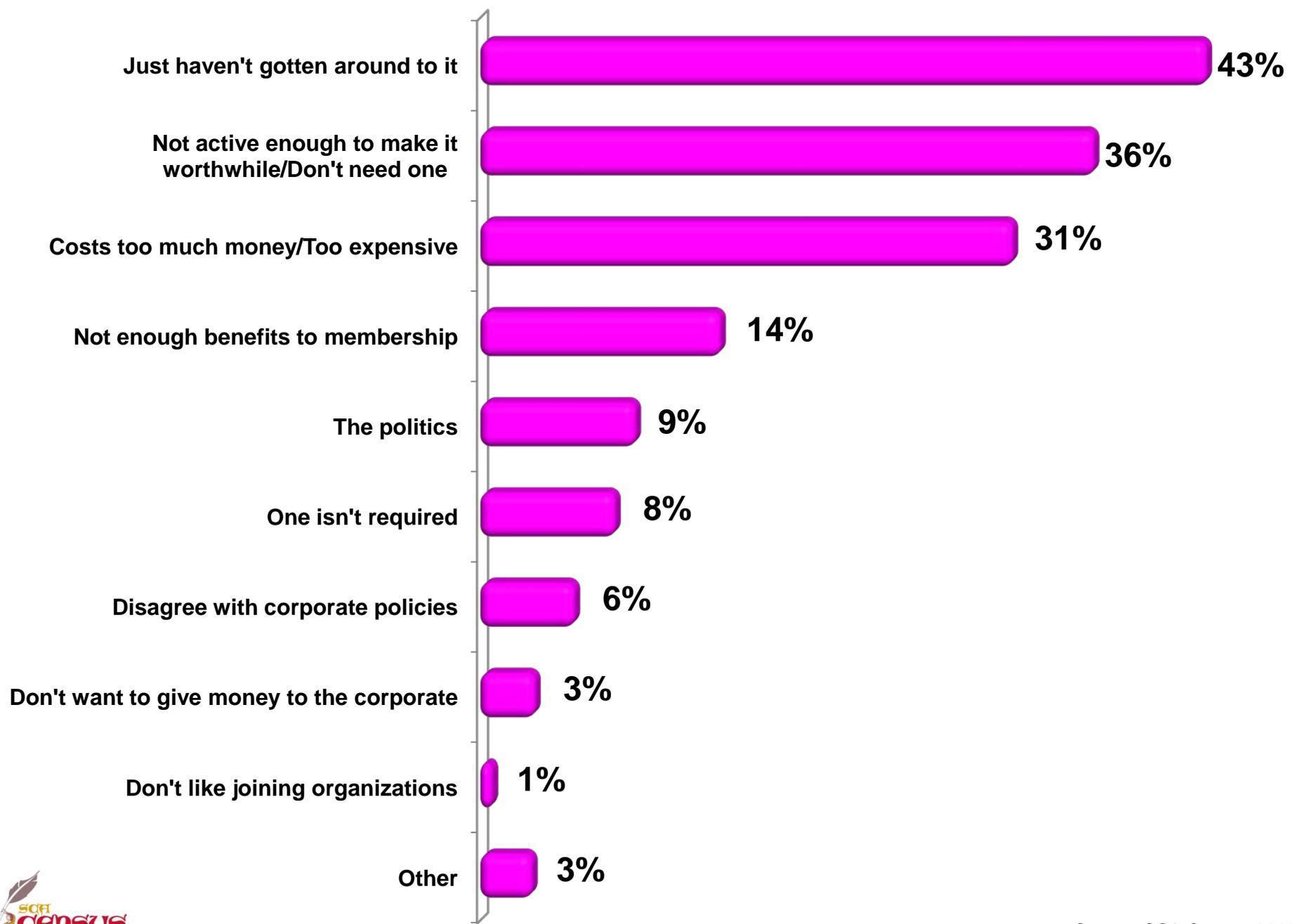


Q36. For how long have you been a paid member? Please ignore brief lapses, such as forgetting to renew your membership for a few months. If you let your membership lapse for a year or more, count from the most recent renewal.

(Shown in number of years)



Q31. Why have you currently chosen not to be a paid member? (Check all that apply)



Q37. For what reasons did you become a paid member? (Check all that apply)



| | |
|-----|---|
| 69% | Because I think it's important to support the organization |
| 68% | Because if I am going to participate, I should be a member |
| 59% | To receive publications like my kingdom newsletter, TI, & CA |
| 53% | To hold an office or other position |
| 46% | To not have to pay non-member surcharges |
| 38% | To participate in certain activities (martial or otherwise) |
| 24% | To retain group status (paid members); to advance to barony/kingdom |
| 20% | To help pay for the SCA's insurance policy |
| 13% | To receive awards |
| 10% | Because I was encouraged (or told) by another member to do so |
| 4% | To have IKAC scores counted |
| 4% | Other |

How/Why People Got/Stay Involved with the SCA

Q10. How did you first hear about the SCA? (Pick one)



| | |
|------|--|
| 51% | From a friend or acquaintance |
| 7% | From a family member |
| 6% | At a demo |
| 5% | From your spouse or significant other |
| 5% | Ren Faire/ other historical or re-enactment group |
| 5% | At a college activities fair or listing |
| 4% | Chanced upon an event or practice |
| 4% | From the newspaper, magazine, radio, TV |
| 3% | From a website |
| 3% | Science fiction, fantasy, comics, gaming group |
| 2% | My parents were / are in the SCA |
| 1% | From a flyer or other printed material |
| 1% | From a book |
| 1% | Related interest like crafts or fencing |
| 0.4% | My child / children were / are in the SCA |
| 0.3% | Through social media (blog, Facebook, YouTube, Rialto) |
| 0.5% | Other |
| 1% | Don't know / I don't recall |

Q11. What were your primary reasons for participating in the SCA when you first started? (Check all that apply)

| | |
|-----|---|
| 70% | Interest in history |
| 50% | Martial activities (i.e. fighting, archery, etc.) |
| 50% | Interest in Renaissance/Medieval fantasy/fiction with a Ren./Med. setting |
| 41% | Seemed like an interesting group of people |
| 39% | Interest in doing Renaissance/Medieval arts & sciences |
| 38% | Participating in A&S activities |
| 38% | The desire to dress up |
| 34% | The romance of it: knights & ladies & tournaments |
| 33% | Friends or roommates who were involved |
| 31% | Fun/Parties |
| 27% | Wanted to feel like I was back in the Renaissance/Middle ages |
| 26% | Looking for friendship or other relationship |
| 24% | The desire to act/do persona play like a Renaissance/Medieval person |
| 18% | Family members, spouse, or significant other was involved |
| 5% | Other |

Q20. What do you like best about the SCA? (Pick one)



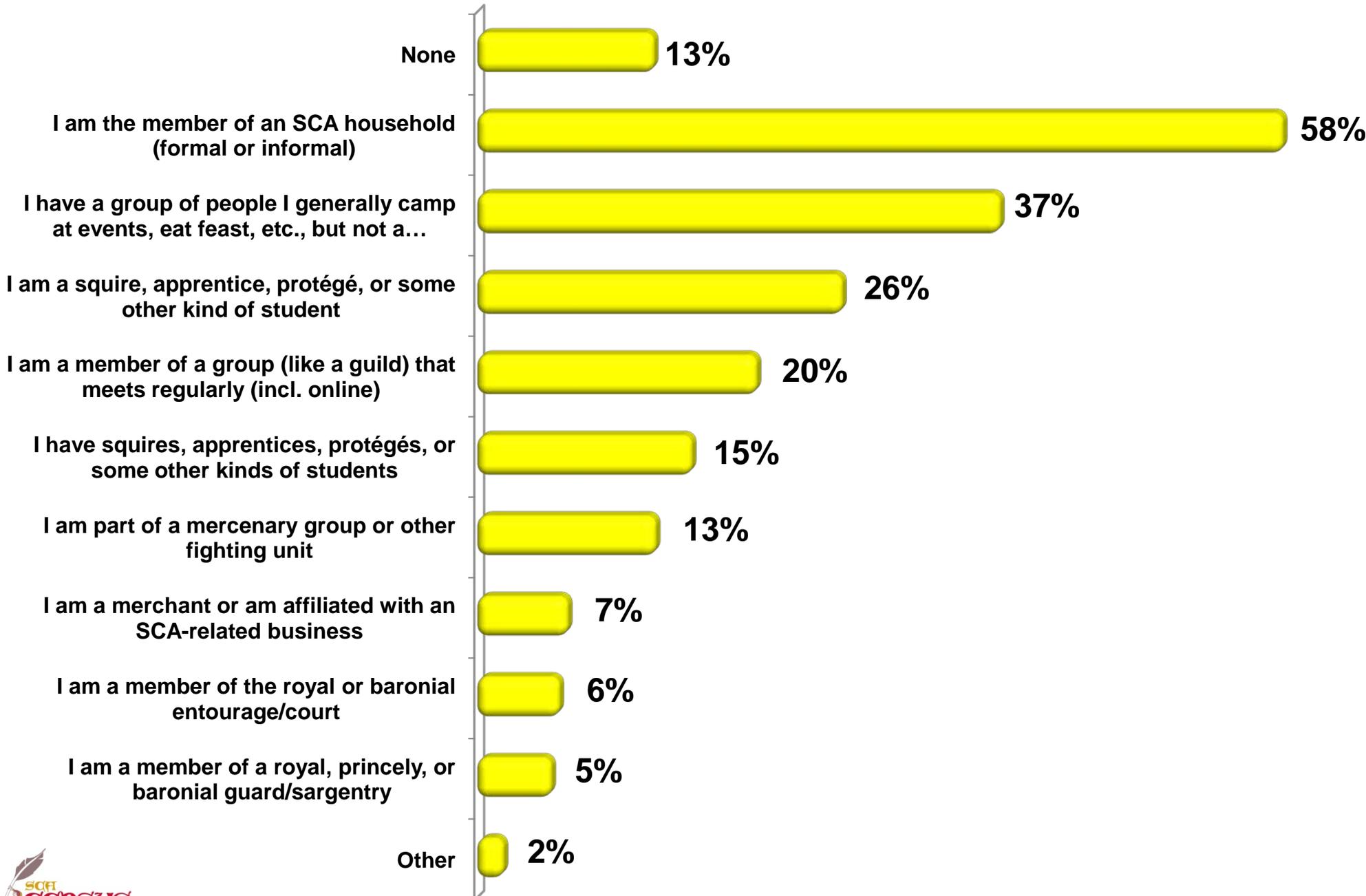
| | |
|-----|---|
| 29% | The people/friends/like a family |
| 11% | The unique culture of the SCA |
| 9% | Fighting or other martial activities |
| 8% | Arts & sciences, crafts |
| 7% | The magical moments when you really feel like you're in the Middle Ages or Ren. |
| 6% | The Dream |
| 5% | That it is inclusive/There is room for everyone |
| 4% | Events |
| 3% | The goal for people to be chivalrous, polite, etc |
| 3% | The educational opportunities |
| 3% | Pennsic or other large inter-kingdom events |
| 3% | Volunteering my time for others makes me feel good about myself |
| 2% | The big-tent nature of the group, Vikings & Elizabethans working side by side |
| 2% | The ability to excel at something & be rewarded for it |
| 1% | Revels/Parties |
| 2% | Can't Pick/Choose all |

Q12. What kept you involved in the SCA during your first year of participation? (Check all that apply)

Q13. What keeps you involved in the SCA now? (Check all that apply)

| 1st Yr | Now | |
|--------|-----|--|
| 64% | 80% | Friends |
| 57% | 63% | Going to Events |
| 55% | 55% | Meeting people with similar interests |
| 38% | 44% | Fighting or other martial activities |
| 33% | 52% | The arts & sciences |
| 32% | 29% | Regularly scheduled activities (like an A&S night) |
| 27% | 40% | Helping out |
| 27% | 33% | "The dream" or the romance of it: knights & ladies & tournaments |
| 24% | 25% | Revels/Parties |
| 23% | 36% | A household |
| 22% | 42% | Service |
| 15% | 32% | Spouse or significant other |
| 14% | 30% | That there are always new challenges |
| 14% | 15% | A mentor |
| 10% | 27% | Holding a formal position or office |
| 6% | 14% | Awards or recognition/The award system |
| 6% | 7% | Parents or other family member |
| 4% | 13% | Online activities/Mailing list |
| 2% | 21% | People you mentor |
| 5% | 2% | Other |
| 1% | 1% | Don't know/No opinion |

Q26. What kinds of formal interpersonal relationships do you currently have in the SCA? (Check all that apply)



Q18. In which SCA activities do you currently participate? (Check all that apply)



| | |
|-----|--|
| 55% | Crafts such as fiber arts, metalwork, woodwork, stonework, leatherwork |
| 54% | Costuming/Making garb |
| 41% | Researching Renaissance/Medieval life |
| 36% | Holding an office (chatelaine, marshal, etc) |
| 34% | Cooking/Brewing |
| 34% | Revels/Parties |
| 32% | Armored combat/Heavy/Hard suit fighting |
| 29% | Target archery |
| 27% | Teaching classes/Universities |
| 24% | Service (newsletters, websites, helping out, fighter support, waterbearing, event staff) |
| 22% | Autocratting/Event stewarding |
| 20% | Performance (music, bardic, storytelling, drumming, etc.) |
| 20% | Calligraphy/Illumination |
| 19% | Fencing/Rapier/Light fighting |
| 19% | Dancing |
| 17% | Games |
| 15% | Heraldry |
| 13% | Thrown weapons/Siege weapons, etc |
| 8% | Combat archery |
| 5% | Equestrian activities |
| 5% | Running children's activities (incl. youth combat) |
| 3% | Chirurgeonate |
| 2% | Outdoor activities like hounds, hunting, etc. |
| 2% | Other |
| 2% | None |

Q19. Which one primary SCA activity do you participate in most often or most seriously? (Pick one)



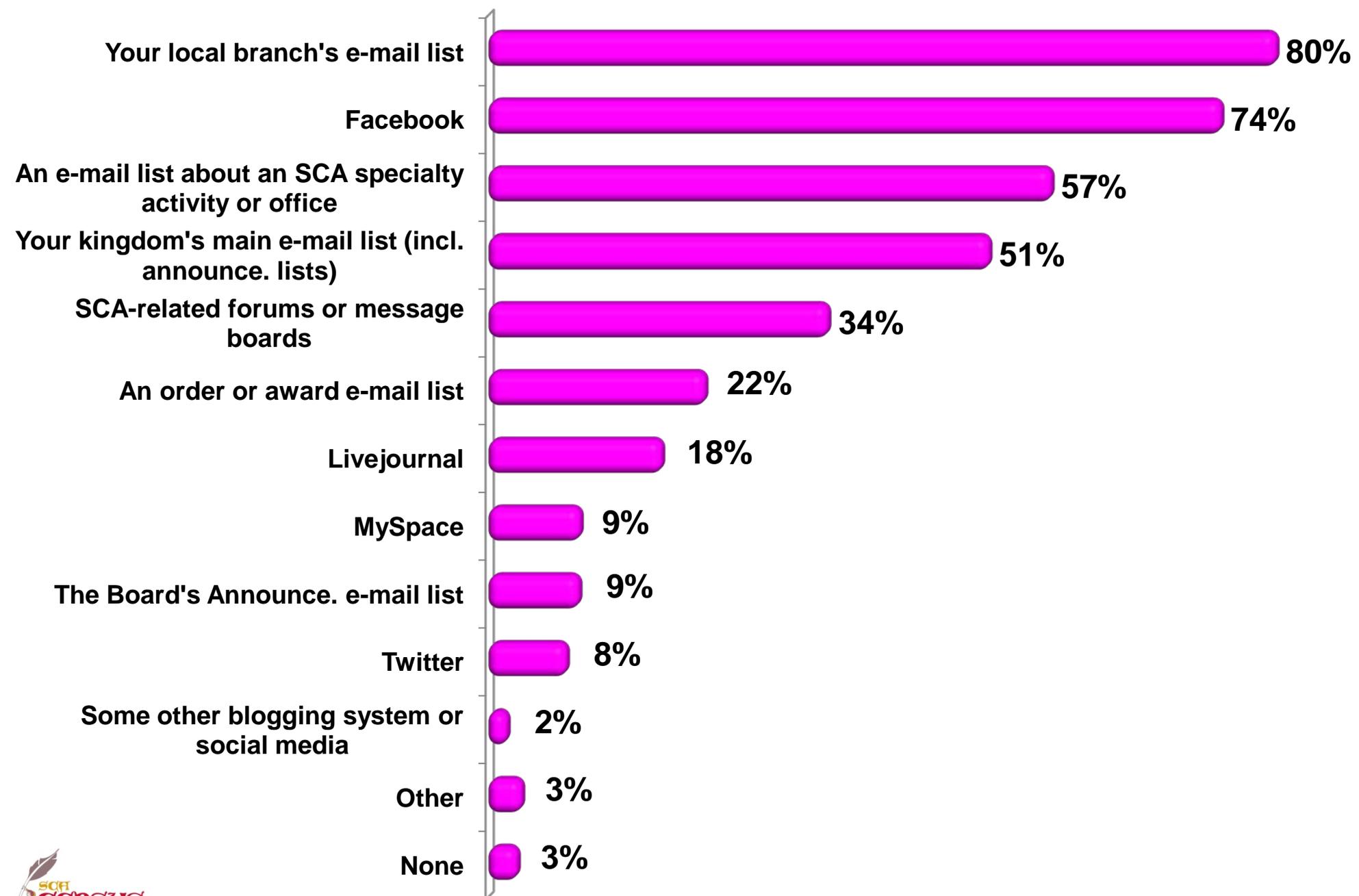
| % | |
|-----|--|
| 18% | Armored combat / Heavy / Hard suit fighting |
| 12% | Crafts such as fiber, metal/wood/leatherwork, etc. |
| 11% | Costuming / Making garb |
| 8% | Fencing / Rapier / Light fighting |
| 7% | Holding an office (chatelaine, marshal, etc) |
| 6% | Target archery |
| 5% | Cooking / Brewing |
| 5% | Service |
| 4% | Performance (music, bardic, drumming, etc.) |
| 3% | Researching Renaissance / Medieval life |
| 3% | Calligraphy / Illumination |
| 3% | Dancing |
| 2% | Heraldry |
| 2% | Revels / Parties |
| 1% | Teaching classes / Universities |

| % | |
|------|---|
| 1% | Autocratting / Event stewarding |
| 1% | Equestrian activities |
| 1% | Thrown weapons / Siege weapons, etc. |
| 1% | Chirurgeonate |
| 1% | Running children's activities (incl.youth combat) |
| 1% | Combat archery |
| 1% | Merchanting |
| 0.3% | Games |
| 0.2% | Attending events, practices, meetings |
| 0.1% | Outdoor activities like hounds, hunting, etc |
| 0.1% | Retaining, working for royals |
| 1% | Can't pick just one |
| 3% | None |
| 0.3% | Other |

Q14. Do you participate in any of the following non-SCA leisure activities? (Check all that apply)

| | |
|-----|--|
| 49% | Arts & Crafts outside of the SCA's scope (incl. costuming, cooking, etc) |
| 35% | SF/Fantasy/Horror fandom/steampunk/anime |
| 35% | In-person gaming (D&D, Magic, tabletop wargaming, chess, board games, etc.) |
| 25% | Online games like World of Warcraft & other MMORPGs |
| 8% | An eastern martial art study group or organization |
| 8% | Historical & contemporary dancing other than the SCA (incl. belly/ballroom dancing) |
| 7% | Organized sports (baseball, football, tennis) |
| 6% | Equestrian activities outside the scope of the SCA |
| 6% | A reenactment/re-creation/living history group focusing on another time period |
| 6% | LARPing (live action role playing) |
| 6% | A western martial art study group or organization |
| 5% | Another Renaissance/Medieval re-creation group other than the SCA (incl. Ren. Faires) |
| 5% | A living history/reenactment group focusing on the Renaissance or Middle Ages |
| 4% | Outdoor activities (hiking/camping, hunting, sailing, shooting, archery, gardening, golf, etc) |
| 2% | Religious & civic organizations (church, boy/girl scouts, 4-H, fraternal orgs, cultural orgs) |
| 2% | Music other than SCA (incl. both modern & historical) |
| 1% | Reading/research/writing/teaching about history (incl. genealogy) |
| 1% | General reading, not about history |
| 1% | Theater (incl. circus/clowning) |
| 5% | Other |
| 14% | None |

Q27. Do you participate in any of the following? (Check all that apply)



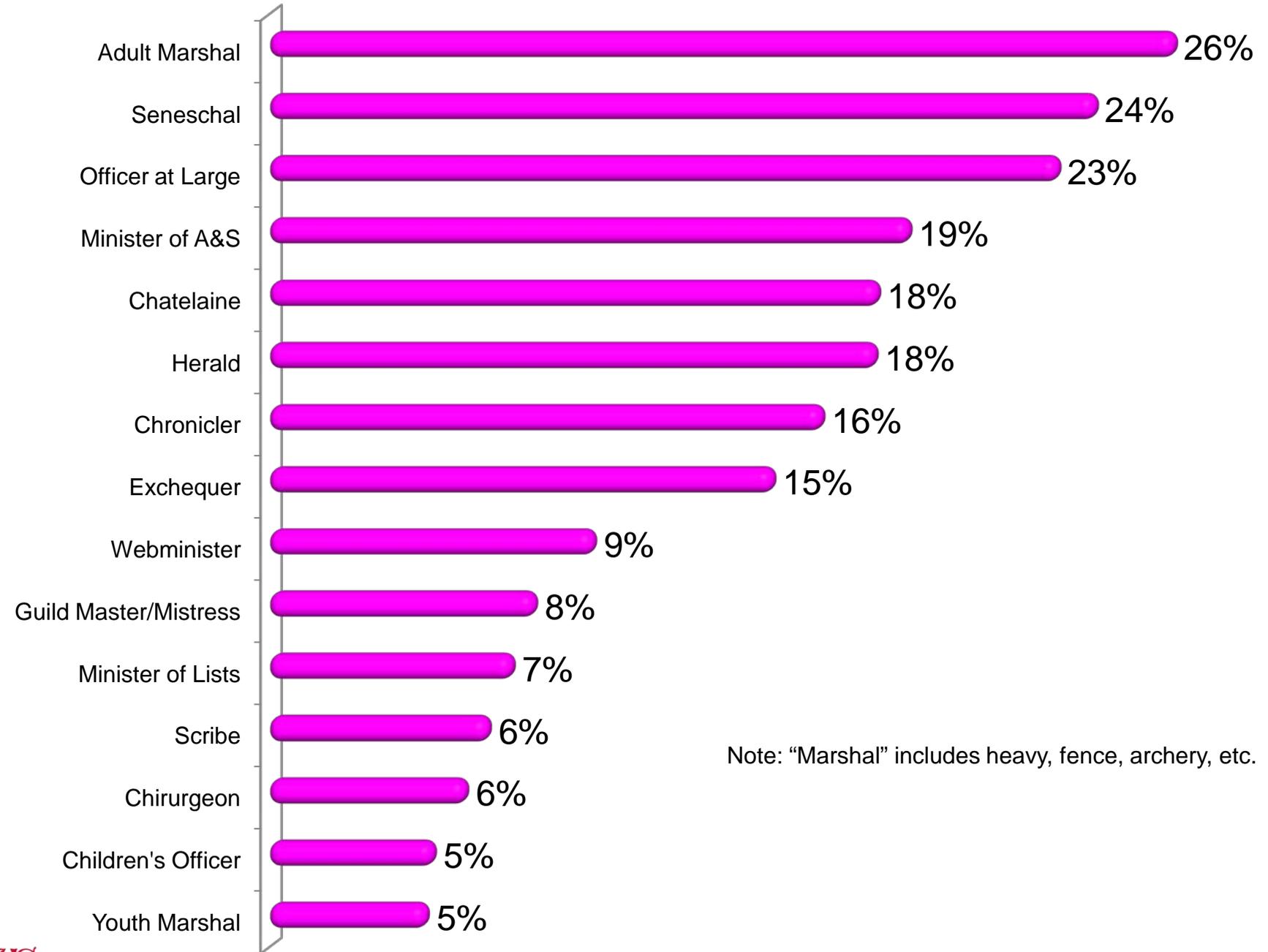
Offices and Awards

Q21. At which level do you hold or have you ever held an office? (Total is more than 100% due to duplication)

■ Local ■ Regional ■ Kingdom ■ Society

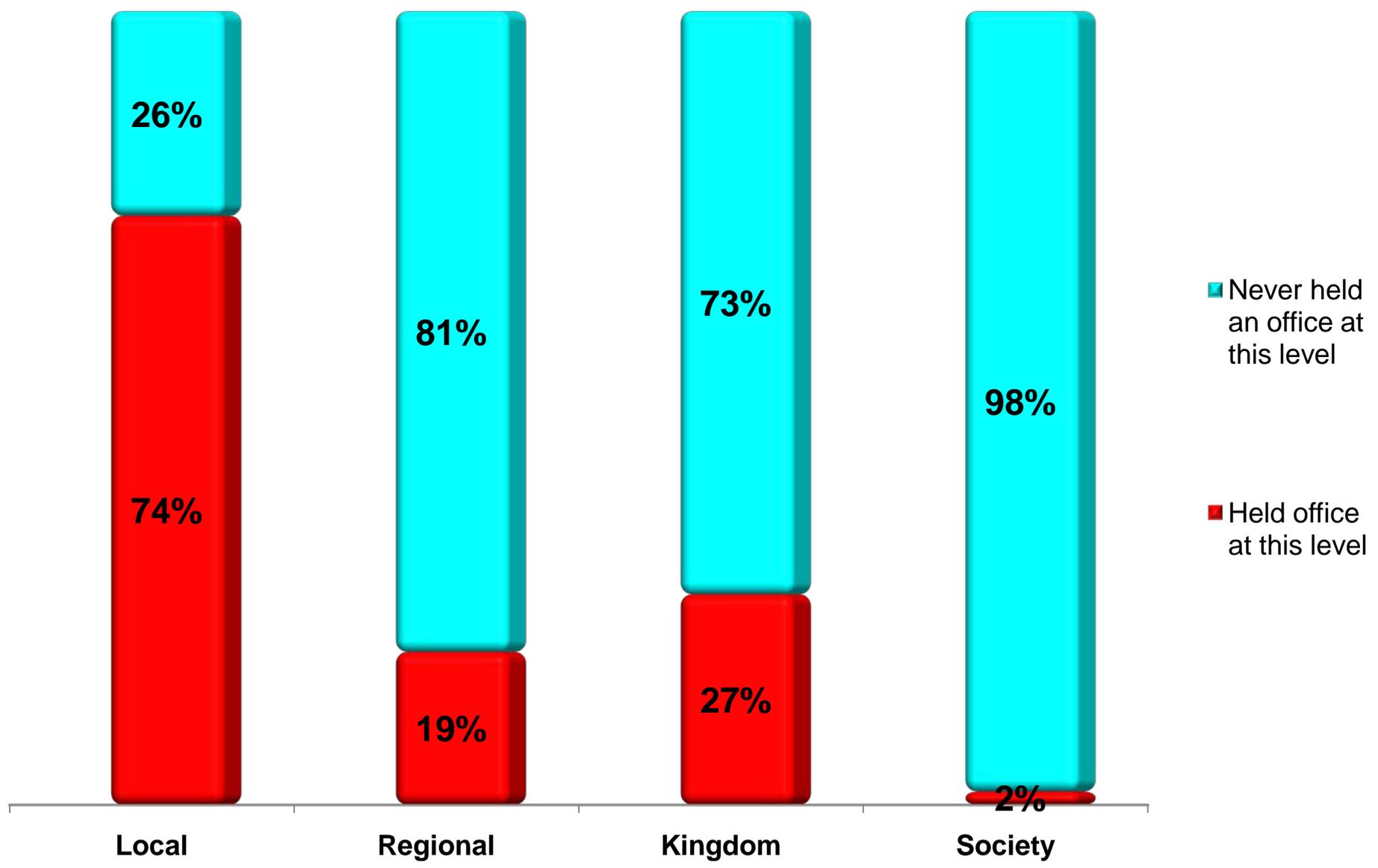


Q21. What offices or positions do you hold or have you ever held? (If you are or were a formal deputy to the main officer, please select the appropriate office.) (any level of office held) (Total is more than 100% due to duplication)



Note: "Marshal" includes heavy, fence, archery, etc.

Q21. What offices or positions do you hold or have you ever held? (By level of office held)



Q21. What offices or positions do you hold or have you ever held. (By level of office held) (Read up and down within columns)

Note: The percentages represent the people who held an office at that level who held that particular office; they total to more than 100% as many people have held more than one type of office at a given level

| | Local | Regional | Kingdom | Society |
|---|--------------|-----------------|----------------|----------------|
| | (9706) | (2523) | (2534) | (221) |
| | 100% | 100% | 100% | 100% |
| Adult Marshal | 34% | 31% | 25% | 19% |
| Seneschal | 32% | 14% | 10% | 10% |
| Officer at Large | 26% | 26% | 35% | 20% |
| Minister of A&S | 25% | 12% | 8% | 4% |
| Chatelaine | 24% | 7% | 5% | 5% |
| Herald | 23% | 15% | 16% | 23% |
| Chronicler | 21% | 8% | 7% | 8% |
| Exchequer | 20% | 9% | 6% | 10% |
| Webminister | 12% | 5% | 5% | 7% |
| Minister of Lists | 9% | 5% | 5% | 2% |
| Guild Master/Mistress | 9% | 5% | 9% | 7% |
| Scribe | 8% | 7% | 9% | 5% |
| Chirurgion | 8% | 6% | 5% | 8% |
| Children's Officer | 6% | 3% | 4% | 4% |
| Youth Marshal | 6% | 4% | 4% | 3% |
| # of different offices held per person | 2.6 | 1.6 | 1.5 | 1.3 |

Q22. Have you ever served as any of the following? (check all that apply) (Based off of total census respondents)

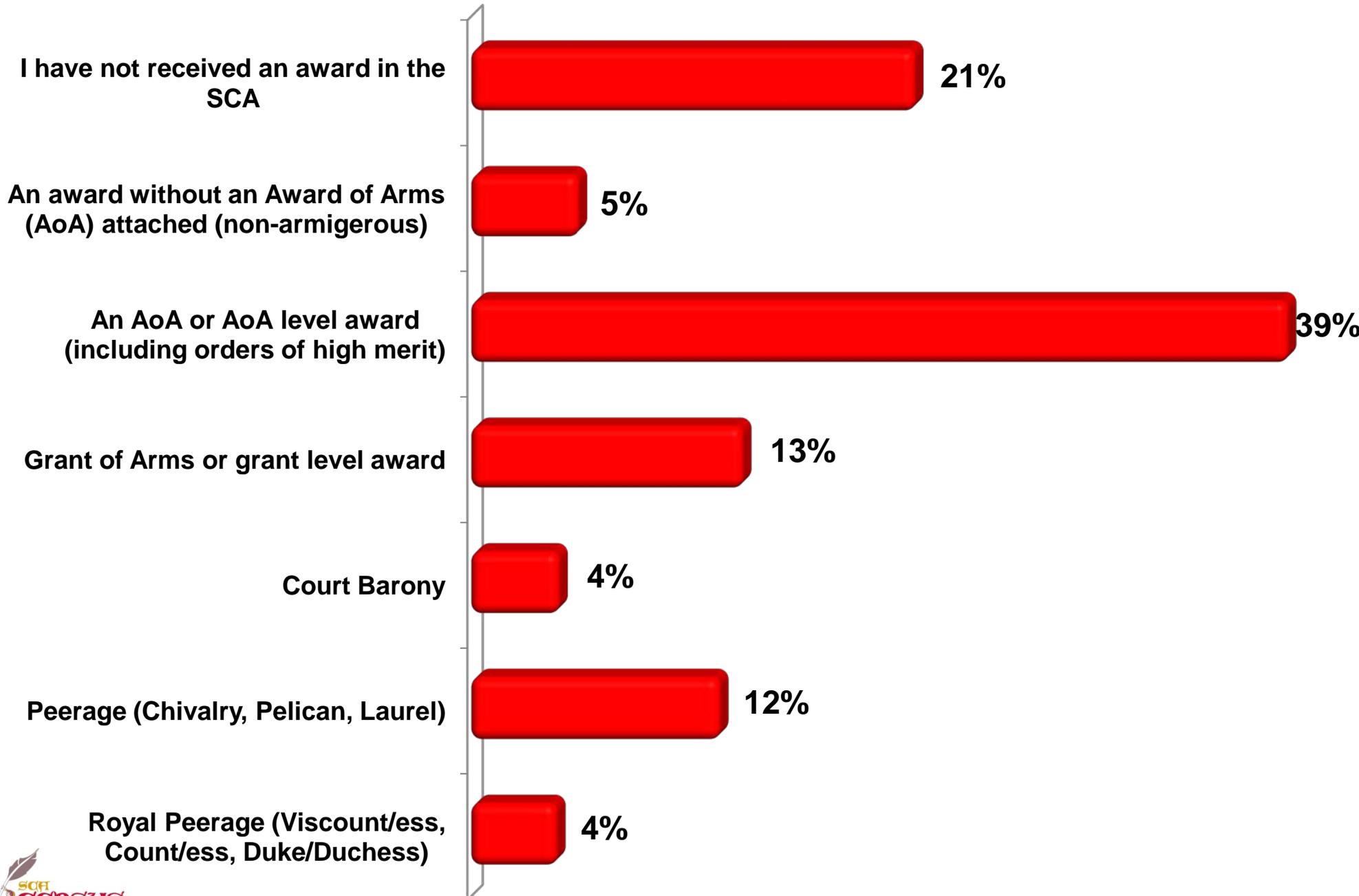


| Total | None | Territorial or Palatine Baron / Baroness | Prince / Princess | King / Queen |
|-------------|--------------|---|----------------------|-----------------|
| 100% | 87.2% | 6.3% | 3.2% | 3.4% |
| 14652 | 12777 | 920 | 462 | 493 |

1875 or 12.8%

Of these, 578 or 3.9%
have been more than one

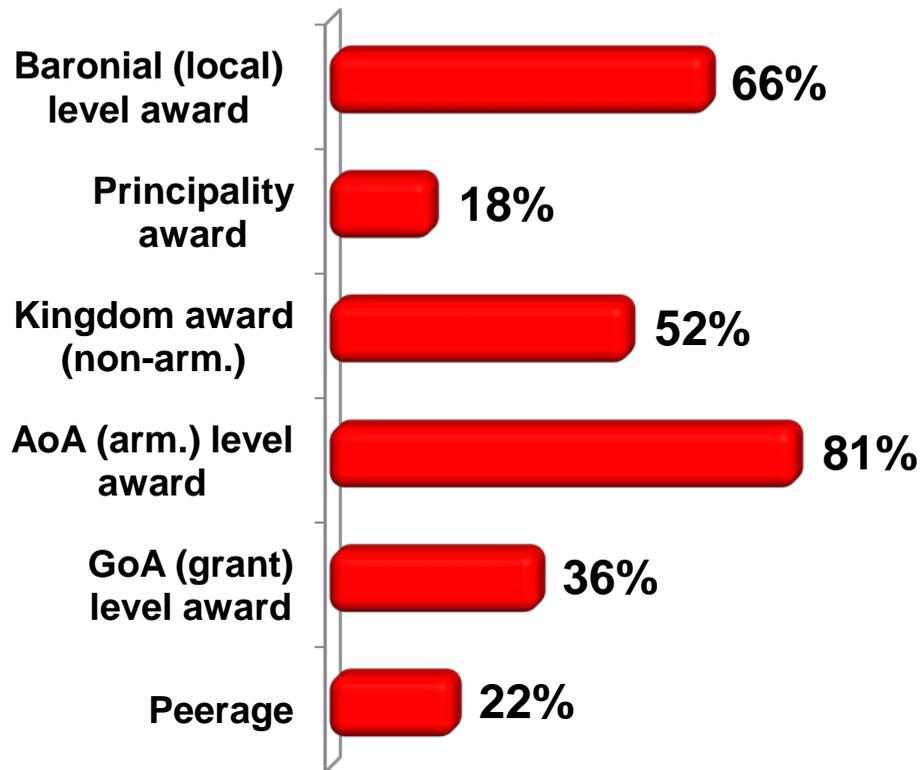
Q28. What is the highest level of award you have received in the SCA? Please answer according to the award from which your precedence arises, not necessarily the one you prize the most.



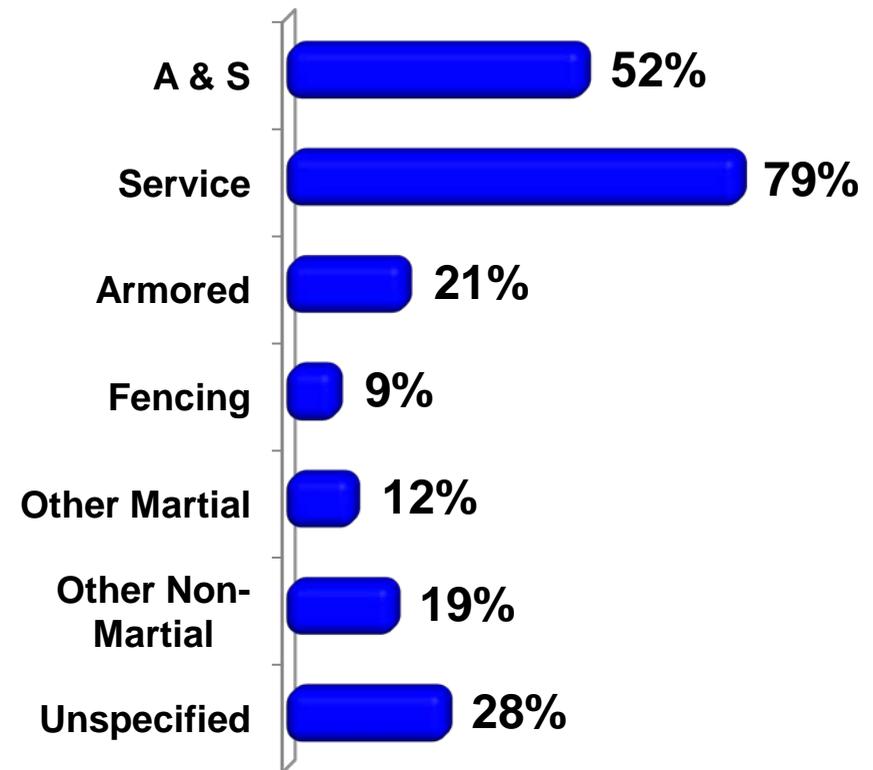
Q29. Which of the following awards have you received (understanding that not all kingdoms or local groups give all of these awards)?



By type of award

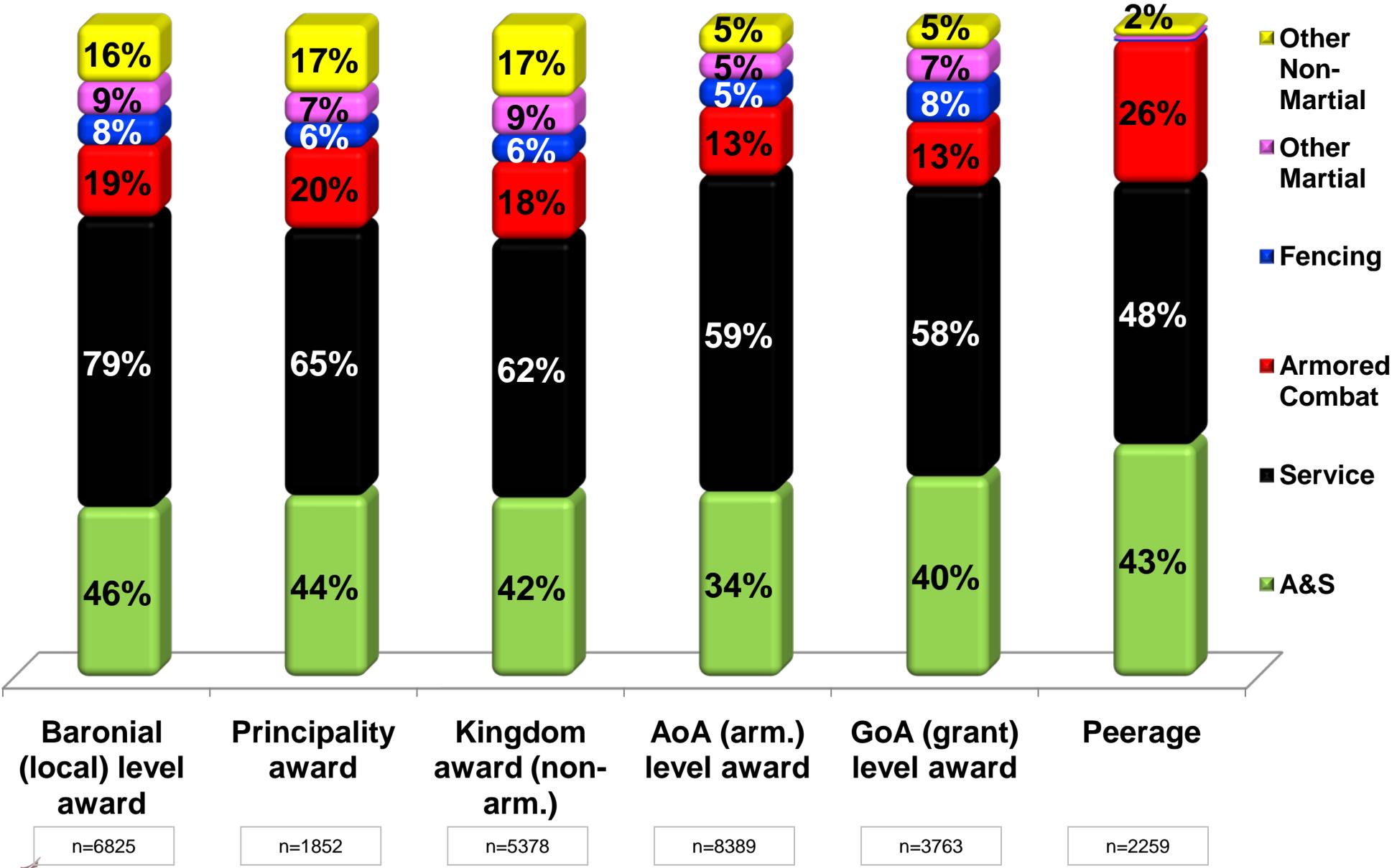


By topic of award

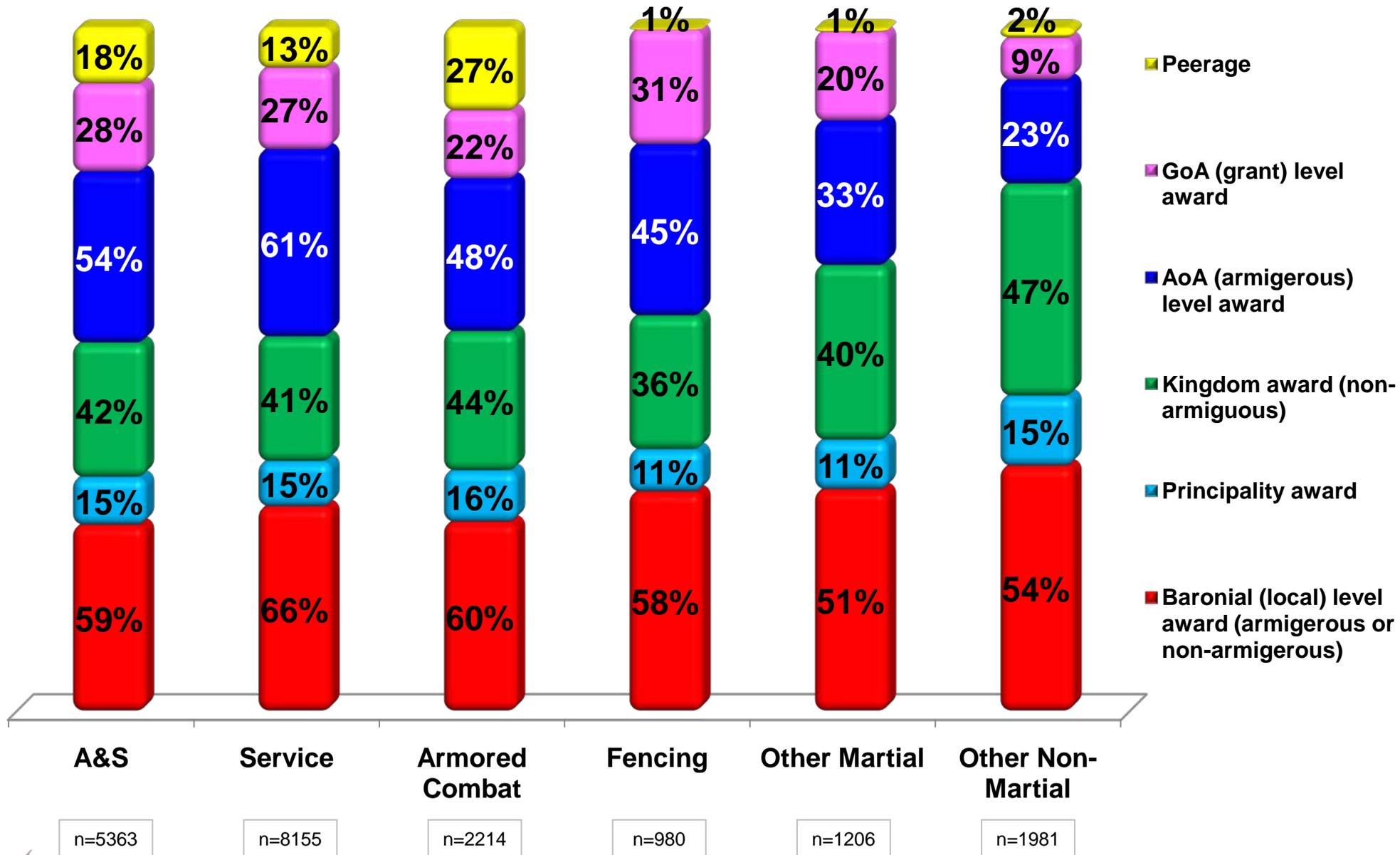


Of all respondents with awards, the average is 2.8 awards per person

Q29. Which of the following awards have you received (understanding that not all kingdoms or local groups give all of these awards)? (By level of award)

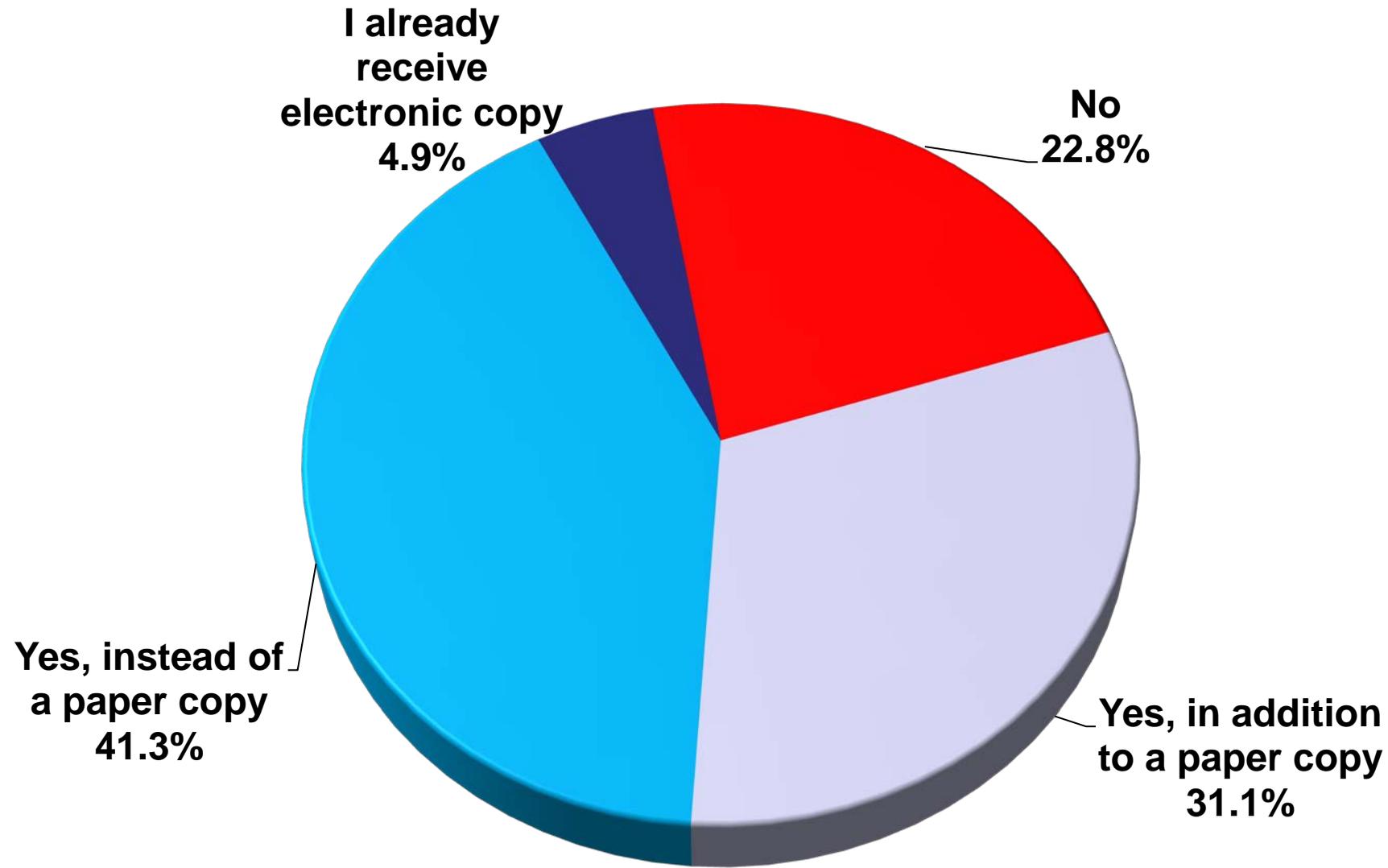


Q29. Which of the following awards have you received (understanding that not all kingdoms or local groups give all of these awards)? (Same question but with bases switched/reversed) (By type of award)



Special Topic: eNewsletters

Q38. Would you be interested in receiving your kingdom newsletter electronically? (Asked of paid members)



Q38. Would you be interested in receiving your kingdom newsletter electronically? (Asked of paid members)



| | Total | Q35 - Which organization are you a member of? | | | Q60a - In what country do you currently reside | | | | |
|-----------------------------------|-------|---|--------|---------------|--|--------|---------------|--------|-------|
| | | SCA Inc. | SCA NZ | SCA Australia | United States | Canada | Australia /NZ | Europe | Other |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| I already receive electronic copy | 5% | 2% | 93% | 69% | 2% | 1% | 75% | 2% | 3% |
| Yes, in addition to a paper copy | 31% | 32% | 1% | 8% | 33% | 20% | 6% | 24% | 22% |
| Yes, instead of a paper copy | 41% | 42% | 5% | 18% | 40% | 61% | 14% | 59% | 61% |
| No | 23% | 24% | 1% | 5% | 24% | 18% | 5% | 14% | 13% |

| | Q7a - How many years have you participated in the SCA? | | | | | Q24a - How many SCA events have you attended in the last 12 months? | | | |
|-----------------------------------|--|------------|-------------|-------------|-----------|---|------------|------------|-------------|
| | 0-4 years | 5-10 years | 11-16 years | 17-22 years | 23+ years | less than 3 events | 3-4 events | 5-6 events | 7-12 events |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| I already receive electronic copy | 7% | 5% | 4% | 4% | 3% | 6% | 5% | 6% | 5% |
| Yes, in addition to a paper copy | 32% | 30% | 28% | 34% | 32% | 27% | 29% | 31% | 32% |
| Yes, instead of a paper copy | 39% | 46% | 44% | 41% | 37% | 42% | 43% | 40% | 41% |
| No | 22% | 20% | 24% | 21% | 27% | 26% | 23% | 22% | 22% |

| | Q28 - What is the highest level of award you have received in the SCA | | | | | | | | | |
|-----------------------------------|---|---------------|-----------------|-------------------|--------------|--------|--------|---------|---------------|--|
| | No SCA Award | Non-AoA Award | AoA Level Award | Grant Level Award | Court Barony | Knight | Laurel | Pelican | Royal Peerage | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| I already receive electronic copy | 6% | 6% | 5% | 3% | 5% | 3% | 4% | 5% | 4% | |
| Yes, in addition to a paper copy | 34% | 31% | 31% | 31% | 29% | 34% | 27% | 32% | 30% | |
| Yes, instead of a paper copy | 37% | 37% | 42% | 42% | 42% | 41% | 49% | 42% | 45% | |
| No | 23% | 26% | 22% | 24% | 24% | 22% | 20% | 21% | 21% | |